

AGENDA

How SaaS Identity Risk is Transforming Cybersecurity

CISO Council

SPEAKERS



Lior Yaari
CEO & Co-Founder
Grip Security



Dustin Sachs
Sr. Manager,
Governance Risk &
Compliance
World Fuel Services



David Cass
CISO
GSR



Sai Iyer
CISO
Ziff Davis



Nancy Good
Director, Delivery
Excellence
Knights of Columbus



Tim Swope
CISO
Catholic Health
System

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HOW SAAS IDENTITY RISK IS TRANSFORMING CYBERSECURITY



May 23, 2023

3:00 PM-4:15 PM

Eastern Time

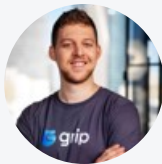
SaaS identity security poses unique challenges for businesses and their CISOs. The rapid adoption of new apps and decentralized acquisition process of SaaS makes it difficult to apply traditional cybersecurity frameworks that assume the company controls the endpoint, network access, or authentication method. This leaves businesses vulnerable to data breaches and other security threats. The Cloud Security Alliance has developed a best practices guide for SaaS security, which requires a different governance mindset and the implementation of robust identity and access management strategies. Gartner suggests that identity has become the ultimate control point in a world where data is accessible from anywhere. As such, businesses must prioritize their SaaS security efforts to ensure they can leverage the productivity and scale benefits of SaaS without exposing themselves to undue risks. CISOs must lead this effort, working with business leaders and IT teams to develop and implement effective SaaS security strategies that protect their company's valuable data assets.

CHAIR



David Cass
CISO
GSR

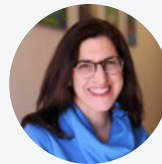
PANELISTS



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