

# AGENDA

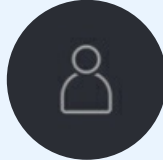
Digital Transformation in the Post-Pandemic Era

## CIO Council

### SPEAKERS



**Elizabeth Rhodenizer**  
Director General  
Shared Services  
Canada



**Ralph Michaelis**  
Chief Information  
Officer  
Canadian Blood  
Services



**Ismail Dandia**  
IT Program Director  
in Trading & Supply  
Shell



**Igor Volovich**  
Security Strategist  
Cyber Strategy  
Partners



**Marcel Saleh**  
Chief Architect  
PEMCO



**Adam Fuoss**  
Vice President, Pre-  
Sales Consulting at  
Aruba, a Hewlett  
Packard Enterprise  
company  
Silver Peak



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DIGITAL TRANSFORMATION IN THE POST-  
PANDEMIC ERA



July 22, 2021

3:00 PM-4:15 PM

Eastern Standard Time (EST)

While we have been talking about digital transformation since 2010, everything shifted with the pandemic lock-down. Timelines for transformation have accelerated and as we enter the post-pandemic era, IT organizations are challenged with finding the resources and the budgets to meet the new demands from their business leaders, their users in the new hybrid work environment, and their customers. The winners are thinking about how they are going to grow, how they're going to touch base more with their customers, understand their insights, and build digital feedback. The winners are also the ones that have the most efficient cost structure.

### CHAIR

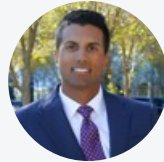


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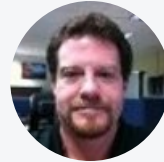
### PANELISTS



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