

Digital Transformation in the Post-Pandemic Era

CIO Council

SPEAKERS



Elizabeth Rhodenizer
Director General
Shared Services
Canada



Ralph Michaelis Chief Information Officer Canadian Blood Services



Ismail Dandia
IT Program Director
in Trading & Supply
Shell



Igor Volovich Security Strategist Cyber Strategy Partners



Marcel Saleh Chief Architect PEMCO



Adam Fuoss Vice President, Pre-Sales Consulting at Aruba, a Hewlett Packard Enterprise company Silver Peak



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DIGITAL TRANSFORMATION IN THE POST-PANDEMIC ERA



While we have been talking about digital transformation since 2010, everything shifted with the pandemic lock-down. Timelines for transformation have accelerated and as we enter the post-pandemic era, IT organizations are challenged with finding the resources and the budgets to meet the new demands from their business leaders, their users in the new hybrid work environment, and their customers. The winners are thinking about how they are going to grow, how they're going to touch base more with their customers, understand their insights, and build digital feedback. The winners are also the ones that have the most efficient cost structure.

CHAIR



Igor Volovich Security Strategist Cyber Strategy Partners

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