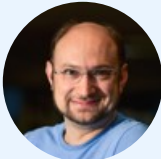


AGENDA

Enable Next Gen Customer Insights

Executive Brunch

SPEAKERS



Mike Sandler
CIO
Eligo Energy



Donald Wheeler
Senior Vice
President,
Information
Technology
YWCA Metropolitan
Chicago



Sandeep Nema
Lead Director,
Architecture
CVS Health



Anamitra Chaudhuri
SVP - Global Cloud
Solutions Lead
Merkle



Bob Clinkert
CTO
Farm Journal



Anand Lakshmanan
Cloud Innovation ?
Delivery Lead
Merkle

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December 11, 2023

Central Time

Welcome and Registration

10:30 AM-11:00 AM

Enable Next Gen Customer Insights

11:00 AM-12:30 PM

In a dynamic world of diverse consumer data, intricate privacy regulations, and ever-evolving consumer behaviors, the pursuit of a

comprehensive 'Customer 360' seems like a fascinating journey. Join our session tailored for those steering the ship of data strategies. We'll unravel the mysteries of navigating this complex landscape and harnessing the power of AWS C360. Through a use-case approach, discover how to transform challenges into opportunities, maximizing the benefits of this framework. For organizations ready to embark on their own journey, we'll share practical ideas for pilot engagements. Let's explore the magic within data, transforming intricacies into insights, and charting a course for a new era in customer experiences.

Closing Remarks & Networking

12:30 PM-1:00 PM

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