

AGENDA

The Future of IT & Cybersecurity CIO & CISO Think Tank

SPEAKERS



Allison Miller
CISO & SVP
Optum



Rob Zelinka
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Thomas Hammel
CISO
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Kim Staggs
Chief Technology
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September 12, 2024

Central Time

Registration

8:30 AM-9:00 AM

Morning Networking

9:00 AM-9:20 AM

VISION VOICES KEYNOTE

9:30 AM-9:55 AM

The Future of Technology Leadership: Innovations, Challenges, and Opportunities

In 2024 the evolving role of technology leaders amidst rapid technological advancements and shifting business landscapes. This session explores the intersection of innovation, challenges, and opportunities that shape the trajectory of technology leadership. From harnessing emerging technologies such as artificial intelligence, blockchain, and Internet of Things (IoT), to navigating cybersecurity threats and regulatory compliance, technology leaders face a myriad of complexities. The discussion will illuminate key strategies for effectively leading teams, driving innovation, and leveraging technology to achieve organizational goals in an ever-changing digital ecosystem. Attendees will gain actionable insights into fostering a culture of innovation, mitigating challenges, and seizing opportunities to stay ahead in the dynamic realm of technology leadership.

KEYNOTE

10:00 AM-10:25 AM

Level Up Workplace Productivity in the Age of Information Overload

With business running at the speed of digital, most knowledge workers are suffering from information overload. Workplace leaders must keep pace with an evolving technology landscape to deliver a productivity infrastructure that provides great employee experience and impacts the bottom line.

Join this session to get insights on the trends transforming the modern workplace, from automation to the role of Generative AI in shaping the next frontier and learn how emerging tools can help businesses transform digital experiences.

FIRESIDE CHAT

10:30 AM-11:05 AM

CIO CISO Mastery: The Nexus of Seamless Business-Technology Harmony

In 2024, CISOs and CIOs take center stage in fostering harmony between business and technology, balancing discipline and ownership. This session emphasizes their pivotal role, introducing 'Gen AI' as a crucial topic. Gen AI explores securing AI-driven technologies responsibly and ethically. Recognizing technology as a key enabler, CISOs navigate the evolving landscape, ensuring the integrity of data, driving innovation, and challenging traditional business models. Join us to explore the multifaceted responsibilities of CISOs, shaping a secure, agile, and ethically-driven future for organizations in the dynamic landscape of 2024.

Navigating the evolving landscape between business and technology demands a strategic blend of discipline and equilibrium. Recognizing that, for many organizations, technology is the business itself, this session underscores the imperative of understanding technology as a critical enabler across all facets of the organization. From the front lines to the back office, technology serves as a potent tool for creating value by processing data, driving innovation, and challenging traditional business models.

PANEL

11:25 AM-12:10 PM

Navigating the Cyber Frontier: CISO Strategies for Effective Risk Management

In the context of effective cyber risk management, the challenge lies in keeping up with evolving technology, particularly during cloud or technology transformations. The adoption of threat intelligence, GenAI, the metaverse, and machine learning presents both opportunities and challenges, with a need for technology leaders to grasp the security implications. While these technologies enhance cyber risk management, they also offer efficiencies through task automation. Striking a balance between risks and rewards is crucial for gaining trust and staying competitive. Looking forward, organizations must explore innovative approaches to cyber risk management, emphasizing resilience against third-party risks. Collaboration with the leadership team is essential to take an enterprise-wide view of current and future threats, develop action plans, safeguard critical assets, and facilitate quick recovery. Early collaboration with the executive team is encouraged to integrate risk management into transformation strategies and extract maximum benefits from emerging technologies.

DISRUPTOR

12:15 PM-12:30 PM

Cloud Security

The speed, flexibility, and scale of cloud computing has fundamentally transformed business operations and competitive dynamics. As organizations accelerate innovation, an overwhelming majority of IT executives regularly cite security as the #1 challenge when operating in the cloud. With adversaries increasingly targeting cloud services with both opportunistic and targeted attacks, how can security leaders devise a multi-cloud security strategy that not only works with the business to enable agility but also protects vital corporate secrets and customer data?

Lunch & Networking

12:30 PM-1:30 PM

PANEL

1:30 PM-2:15 PM

Navigating AI Security in the Cloud: CISO Insights for 2024

"Navigating the Cloud" panel will focus on CISOs and InfoSec leaders exploring how to secure AI data in the evolving cloud landscape. Focused on AI security best practices, encryption, and threat intelligence, the session offers actionable insights from real-world experiences. The discussion extends to specialized topics like Zero Trust Architecture, regulatory compliance, AI-centric incident response, and vendor risk management. Engage with industry leaders for collaborative discussions, empowering CISOs with practical strategies to navigate the complexities of AI security in the cloud. Don't miss this session for essential insights into securing AI data in the dynamic cloud environment of 2024.

FIRESIDE CHAT

2:20 PM-2:55 PM

Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of AI (GenAI)

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs and CISOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

DISRUPTOR

3:00 PM-3:15 PM

Navigating the Future through IT Evolution with CIOs at the Helm

In this session, embark on a transformative exploration of the evolving landscape of IT operations. Delving into the strategic imperative for Chief Information Officers to reshape and modernize their IT operating models, the discussion unfolds the critical role technology plays in driving business success. Participants will gain practical insights into the adaptive strategies CIOs can employ to enhance organizational agility, foster innovation, and align IT with overarching business goals. Join us for a dynamic conversation that unveils the power of evolving IT operating models, empowering organizations to thrive in the ever-evolving digital age.

Networking Break

3:15 PM-3:35 PM

DISRUPTOR

3:35 PM-3:50 PM

Data Empowerment: A CISO's Guide to Unlocking Strategic Value Safely

CISOs are challenged to redefine their role not only as guardians of security but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CISOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CISOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for CISOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in the data-driven era.

VISION VOICES

3:55 PM-4:10 PM

Power of GenAI: Unlocking Innovation in the Cloud

This session will explore the convergence of cloud computing and generative artificial intelligence (GenAI) technologies, offering technology executives insights into the transformative potential of this synergistic relationship. From accelerating innovation and enhancing productivity to enabling personalized experiences and driving competitive advantage, GenAI-powered solutions in the cloud are reshaping industries and revolutionizing business operations. Join us as we discuss practical strategies and use cases for harnessing the power of GenAI in the cloud, including machine learning, natural language processing, and computer vision applications. Whether you're leading a technology organization or driving digital transformation initiatives, this session provides valuable perspectives on leveraging GenAI to unlock innovation and drive business success in the cloud-centric era.

FIRESIDE CHAT

4:15 PM-4:50 PM

Gen AI - The Hype, The Story & Cybersecurity

GenAI, a revolutionary innovation in the world of artificial intelligence, has garnered immense attention and hype in recent years. Its story is one of rapid evolution and limitless potential, as it promises to transform industries, enhance decision-making processes, and revolutionize the way we interact with technology. However, amid the excitement, the role of cybersecurity becomes paramount. With GenAI's ever-expanding capabilities, the need for robust cybersecurity measures is essential to safeguard against potential risks and vulnerabilities. As we continue to unlock the possibilities of GenAI, the fusion of its incredible power with stringent cybersecurity practices will be the key to a safer and more promising future.

Closing Remarks & Raffle Giveaway

4:50 PM-5:00 PM

Cocktail Networking

5:00 PM-5:30 PM

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