

AGENDA

Driving Innovation with Generative AI **Executive Event**

SPEAKERS



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Sr. Partner Sales
Engineer
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Head of Global AWS
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WW Head of Partner
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Head of Global Data,
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Cassie Crossley
VP, Supply Chain
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Nick Sims
Head of IT - Structural
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DRIVING INNOVATION WITH GENERATIVE AI



November 14, 2024

5:30 PM-9:00 PM

Pacific Time

In today's rapidly evolving business environment, Generative AI offers unprecedented opportunities but also introduces complex challenges. Organizations must balance the drive for innovation with responsible implementation, all while staying aligned with core business objectives. To truly harness the potential of Generative AI at scale, it's essential to integrate both a modern data strategy and a robust AI roadmap. This exclusive executive dinner is designed for senior leaders to exchange valuable insights and experiences on Generative AI and enterprise data. By the end of the event you will: Learn about emerging industry trends, challenges, and best practices on your journey toward successful Generative AI adoption. Participate in discussions with your peers to learn about the critical success factors for scaling Generative AI projects. Hear from industry experts about the pivotal role of data in driving AI initiatives and leading use cases from various sectors. Join us for an evening of peer-to-peer learning and strategic dialogue, where you'll gain actionable insights to help shape your organization's approach to Generative AI.

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