CVISION INTERNATIONAL

AGENDA

The Future of Cybersecurity
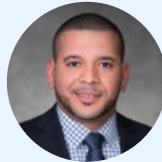# CISO Think Tank

SPEAKERS

Alex Bazay
CISO
Align Communications

Anthony Gonzalez
CISO NA
QBE North America

Brian Lozada
Global CISO, Prime Video
AWS

Les Correia
Executive Director, Global Information Security
Estee Lauder Companies

Davinder Rodey
CISO, Americas
Mizuho Bank

Rob Hornbuckle
CISO
Allegiant Travel Company

Matthew Syracuse
Sr. Enterprise Cybersecurity Architect
Northwell Health

Tim Rohrbaugh
Global CISO
JetBlue Airways

Daniel Torres
Senior Director, Information Security Governance
CVS

Michael Palmer
CISO
Hearst

Michael Owens
BISO
Equifax

Leo Cunningham
Former CISO
Flo Health Inc.

John Whiting
Global CSO
Omnicom

David Cass
CISO
GSR

Florindo Gallicchio
VP of Strategic Solutions
NetSPI

Munish Sharma
CIO
Wells Fargo

Marcus Scharra
CEO
senhasegura

Ira Winkler
VP & CISO
CYE USA Inc.

Ajoy Kumar
Global CISO
The Depository Trust
& Clearing
Corporation

Rogerio Godoy
CMO
senhasegura

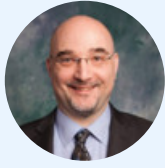**Matthew Andriani**
Founder and CEO
MazeBolt

**David Geevaratne -
NO LONGER W/
COMPANY!!!**
SVP of Sales
Uptycs

Ivan Durbak
CIO
BronxCare Health
System

Mark Fullbrook
CRO
RevealSecurity

Matthew Webster
CISO
B&H

Sai Iyer
CISO
Ziff Davis

Catherine Salemi
Director of Cyber
Resiliency, Americas
YASH Technologies

Anand Tiwari
Sr. Sales Director-
Digital
Transformation
R Systems

Mary Kotch
EVP & CIO
Core Specialty
Insurance

Oscar Rimolo
Executive Director,
Global IT
Estee Lauder
Companies

Ben Halpert
Founder & CEO
CISO Horizon

Ganesh Pai
Founder & CEO
Uptycs

Craig Shrader
CISO
Keystone Human
Services

Anthony Gonzalez
Principal, Strategic
Advisor
Innervision Services
LLC

Leo Cunningham
CISO
Owkin Inc

Rogerio Godoy
CMO
senhasegura

Click Here to Register

📅 February 23, 2023

Eastern Time

Registration & Welcome
10:00 AM-11:00 AM

Opening Remarks
11:00 AM-11:05 AM

KEYNOTE
11:10 AM-11:35 AM

Bridging the Gap Between IT and the Business

Digital transformation (DX) has become a catchphrase and trend in the corporate world:

As organizations try to find ways to remain competitive and create an enhanced experience for internal and external stakeholders, they

must bridge the gap between business and technology.

This requires a collaborative effort between technology, people, and the business.

Technology needs to be understood as a critical enabler for every part of the organization.

It is far too easy for IT to get wrapped up in the new technologies that come across their desks regularly, or businesses to get caught up with the latest trends.

LUNCH & DISRUPTOR SHOWCASE

11:40 AM-12:05 PM

Detecting Imposters and Rogue Insiders in SaaS Applications

The combination of rogue insiders and external attackers makes SaaS application detection a massive pain point for enterprises, particularly within core business applications. External attackers leverage stolen credentials to impersonate an insider and connect to applications, while at the same time insiders are not sufficiently monitored. Such examples could include a fraudster's takeover via social engineering, or incorrect implementation by an employee, or a doctor accessing celebrity patient medical data, or a salesperson downloading a report of all customers before switching to work for a competitor. Even after the enterprise receives a complaint or is otherwise suspicious, detection of these breaches usually consists of manual sifting through tons of log data from multiple sources. RevealSecurity's CRO, Mark Fullbrook, will explore the growing challenge of SaaS application detection, explain why current detection solutions are usually ineffective, and share solutions using real customer examples.

Lunch & Disruptor Showcase

12:05 PM-1:05 PM

LUNCH & DISRUPTOR SHOWCASE

12:50 PM-1:05 PM

The Future of IT: Overcoming Key Challenges and Maximizing Digital Transformation with a Digital Workplace Platform

Digital transformation is no longer a buzzword, but a necessity for enterprises looking to stay competitive and meet evolving customer demands. However, CIOs and CISOs face several key challenges and roadblocks that delay the adoption of digital transformation

initiatives. To overcome these challenges, enterprises need to focus on the key pillars that support any digital innovation and transformation.

The key pillars that support digital innovation and transformation include IT infrastructure, applications, data, security, dexterity, resilience, user experience, leadership, culture, and partnerships.

Enterprises that can effectively address these pillars can create a unified gateway for innovation, collaboration, and cohesive customer experience across the enterprise in the form of a digital workplace platform.

A digital workplace platform can help improve end-user experience by boosting the use of AI, automation, self-service, and mobility. This platform can also improve satisfaction and productivity, while ensuring all required aspects of data risk and compliance are met to stay protected from all conventional and modern IT security threats. By adopting a digital workplace platform, enterprises can create value-based, robust, and agile single-window customer experiences across the enterprise value chain. Enterprises can save capital expenses, improve OpEx, reduce tickets per month, reduce the need for desk-side support, and significantly reduce the cost of endpoint devices, patching, application provisioning, and more.

The future of IT for CIOs and CISOs lies in adopting a digital workplace platform that can help enterprises harness the power of a unified platform, reduce costs, improve end-user experience, and move towards a singular experience. Enterprises that embrace this digital transformation will be well-positioned to thrive in the new digital era.

PANELISTS

Anand Tiwari
Sr. Sales Director-
Digital
Transformation
R Systems

Catherine Salemi
Director of Cyber
Resiliency, Americas
YASH Technologies

PANEL

1:05 PM-1:50 PM

What's AI Doing for You?

The terms "Artificial Intelligence" and "Advanced Machine Learning" are often thought of interchangeably. While there is a relationship between AI and AML, to say they are the same thing is an oversimplification and misclassification. Rather, one begets the other with AI being the basic principle upon which AML is developed. As AI begins to mature and migrate away from purely advanced mathematical operations into decision making paradigms, AML steps forward as the predictive ability of machines to process vast quantities of data. As data and analytics becomes foundational to the way every business operates, AI and AML will become foundational capabilities.
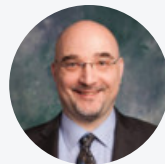
CHAIR

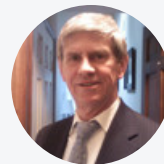**Ben Halpert**
Founder & CEO
CISO Horizon

PANELISTS
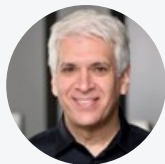
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BronxCare Health
System

Networking Break

1:50 PM-2:05 PM

PANEL

2:20 PM-3:05 PM

Security Controls: Measuring Efficacy for the Business Growth

The industry is spending record amounts on cybersecurity tooling, but somehow CISOs still are at times left scrambling to respond to the vulnerabilities like Log4j. Assuming that these types of critical and far-reaching events are inevitable, how can CISOs further improve their organization's preparedness for future cyberattacks?

This panel will discuss potential strategies for determining the critical security controls - both technology and behavioral - that can minimize cyber-risks and give the organization the competitive advantage to grow and innovate. We will explore frameworks for measuring the efficacy of cybersecurity investments, and KPIs that show the board the investment is safeguarding the company's digital infrastructure for the long term.

CHAIR

David Cass
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GSR

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Craig Shrader
CISO
Keystone Human
Services

Clear and Present Danger: Building Resilience to Win the DDoS War

All financial organizations have the challenge of providing the best customer experience possible, and 24/7 online service availability is essential to that experience. As an organization's digital presence
expands, so does its exposure to DDoS threats. Traditional DDoS mitigation services were unable to block many DDoS attacks, and in 2022, there were record-breaking successful DDoS attacks against
financial organizations despite having leading DDoS mitigation services in place. In fact, threat actors know that many organizations are exposed because they rely on yesterday's services and methodologies to combat modern DDoS threats. DDoS attack surface management is the only way to prevent successful DDoS attacks, however, some organizations have lagged in adopting a modern approach to tackle this threat and believe that their leading protection alone is enough; when attacked, they suffer significant losses and damages.

This panel will delve into today's DDoS threat landscape, the dynamic nature and enormity of the attack surface, and the steps organizations should take in order to tackle the hundreds or thousands of hidden vulnerabilities in all layers of their DDoS protection and maximize their DDoS resilience while ensuring exceptional customer experience.
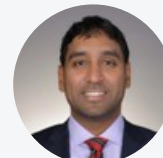
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Mizuho Bank

Networking Break

PANEL

Overcome Any Ransomware Attack with Cyber Resilience Leadership

Given the rise in attacks, the growing sophistication of these incidents and the potential financial impact, having cyber insurance coverage has become critical for many organizations. Insurance premiums increased by an average of 28% in the first quarter of 2022 compared with the fourth quarter of 2021. If rates continue to climb and insurers offer more limited coverage, cyber insurance might become more and more difficult for many companies to afford or obtain. Out of those attacks, 81% of breaches involved stolen or weak credentials. To overcome any ransomware attack, companies are now depending more and more on Cyber Resilience Leadership. Learn what to do when ransomware hits, and how to recover quickly from difficulties, springing back into shape asap.

CHAIR	PANELISTS			
Rogerio Godoy CMO senhasegura	**Michael Palmer** CISO Hearst	**Marcus Scharra** CEO senhasegura	**Leo Cunningham** Former CISO Flo Health Inc.	**Sai Iyer** CISO Ziff Davis

Cocktail Break

PANEL

Building Solutions by Finding Problems

Disruption alters, destroys, but also creates value. You realize the need to act once revenue starts to shift, which is happening at a faster pace than most would think. Disruption can be a great thing if you act upon it, but it is a threat if you watch idly. We will discuss how CIOs and CISOs can be proactive and act on disruption by figuring out how to identify, prioritize and respond.

CHAIR	PANELISTS			
David Cass CISO GSR	**Michael Owens** BISO Equifax	**Florindo Gallicchio** VP of Strategic Solutions NetSPI	**Matthew Syracuse** Sr. Enterprise Cybersecurity Architect Northwell Health	**Oscar Rimolo** Executive Director, Global IT Estee Lauder Companies

Closing Remarks & Raffle Giveaway

Cocktail Hour

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