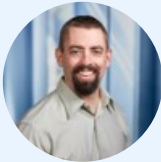


# AGENDA

## The Future of IT & Cybersecurity CISO & CIO Think Tank

### SPEAKERS



**Brent Deterding**  
CISO  
Afní, Inc.



**Justin Metallo**  
CISO, Credit &  
Finance  
Volkswagen of  
America, Inc



**Richard Rushing**  
CISO  
Motorola Mobility



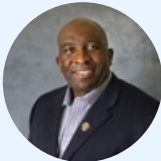
**Ramprakash  
Ramamoorthy**  
Director - AI Research  
ManageEngine



**Walter Lefmann**  
Director of Security  
CTC Trading Group,  
LLC



**Asaf Kochan**  
President & Co-  
Founder  
Sentra Inc.



**Calvin Nobles Ph.D.**  
Chair IT &  
Management  
(Former)  
Illinois Institute of  
Technology



**Michael Boucher**  
Exec Director, Global  
Information Security  
JLL



**Mike Blake**  
CTO  
American Hotel &  
Lodging Association



**Paul Valente**  
CEO and Co-Founder  
VISO Trust



**Philip Burnett**  
Information Security  
Officer  
Navistar



**John Kellerhals**  
President / CISO  
InfraGard Chicago



**Lonnie Washington**  
Executive Director  
Enterprise Systems  
City Colleges of  
Chicago



**Jay Jamison**  
President, Product &  
Technology  
LogicGate



**Chris Ochynski**  
Director, Product  
Management  
Tanium



**Seong Park**  
Head of Sales  
Engineering  
Chronosphere



**Cole Sinkford**  
CISO  
Globalfoundries



**Katie Hanahan**  
Strategy VP,  
Cybersecurity  
ITsavvy



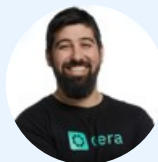
**Wade Lance**  
Field CISO  
[Synack, Inc.](#)



**Michael Gross**  
Manager,  
Cybersecurity  
Intelligence  
[Cleveland Clinic](#)



**Ari Weil**  
VP, GTM Strategy  
[Cyera US Inc.](#)



**Yotam Segev**  
Co-Founder & CEO  
[Cyera US Inc.](#)



**Shane Coleman**  
VP, Solutions  
Engineering  
[Cyera US Inc.](#)



**Lee Painter**  
Global Head of IS  
Governance  
[Zurich Insurance  
Group](#)



**Michael Gross**  
CEO  
[Engrossed Advisory](#)

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**September 19, 2023**

Central Time

## Registration

8:30 AM-9:00 AM

## Morning Networking

9:00 AM-9:30 AM

## Opening Remarks

9:30 AM-9:40 AM

## KEYNOTE

### Data-Centric Security: Safeguarding the Cloud Era

10:00 AM-10:25 AM

In the cloud era, data-centric security is paramount to safeguarding sensitive information. Traditional security measures are inadequate in protecting dispersed data. In this fireside chat, we will discuss the principles of data-centric security, such as data discovery, access controls, and data classification. Prioritizing data protection optimizes resource allocation, improves incident response, and builds trust with stakeholders in today's data-driven world.

## PANELISTS



**Asaf Kochan**  
President & Co-  
Founder  
[Sentra Inc.](#)

## KEYNOTE

10:50 AM-11:15 AM

### Future Proofing Security: Redesigning Cybersecurity Tactics Through AI and ML

In this talk, we'll examine the constraints of traditional cybersecurity and highlight the potential of AI in IT Operations Management. We'll discuss how AI enhances reactive and proactive tools, improves threat detection, risk assessment and reduces incident response times. Ultimately, we'll underscore the pivotal role AI plays in future-proofing your cybersecurity strategy

## PANELISTS



**Ramprakash  
Ramamoorthy**  
Director - AI Research  
[ManageEngine](#)

## Coffee Break

11:15 AM-11:30 AM

## Find Your Digital Ally

11:30 AM-11:45 AM

Finding a digital ally for your IT initiatives means identifying partners or stakeholders who understand the transformative power of technology in the business landscape. Such allies can offer strategic insights, financial support, or resources to help drive your digital strategy forward. With their backing, navigating the challenges of digital transformation becomes more collaborative and effective, ensuring that digital initiatives align perfectly with business objectives. How can CIOs and other digital leaders identify and align their digital strategies with ideal partners from the business?

## PANELISTS



**Lonnie Washington**  
Executive Director  
Enterprise Systems  
City Colleges of  
Chicago

## VISION VOICES

11:50 AM-12:05 PM

### Poor Cyber Hygiene

In the digital age, practicing good cyber hygiene is essential to maintaining the security and integrity of personal and business data. However, in 2023, the lack of basic cyber hygiene practices will continue to be a major cause of cyber incidents. Cybercriminals exploit these vulnerabilities to gain unauthorized access to sensitive information, steal data, and launch damaging cyber attacks. It's crucial for individuals and businesses to prioritize basic cyber hygiene practices, such as using strong passwords, regularly updating software, and backing up data. Additionally, individuals and businesses must educate themselves and their employees on cybersecurity best practices and the latest threats to stay ahead of the evolving threat landscape. By taking these proactive steps, individuals and businesses can protect themselves from cybercriminals who prey on poor cyber hygiene practices.

## PANELISTS



**Richard Rushing**  
CISO  
Motorola Mobility

## DISRUPTOR

12:10 PM-12:25 PM

### Using a Converged Approach: Prioritizing Compliance, Security, and Operations

Converged endpoint management can help teams prioritize and de-risk the IT estate. Converged vulnerability assessments help prioritize the most dangerous and active exploits based on context from the environment, reducing manual analysis. Converged reporting means that security and operations teams are working on the same real-time data to remediate and de-risk the IT estate. Finding, patching, and controlling the IT estate across multiple teams is more effective and easier to automate using a single converged platform.

## PANELISTS



**Chris Ochynski**  
Director, Product  
Management  
Tanium

## Lunch & Disruptor Showcase

12:25 PM-1:35 PM

### LUNCH & DISRUPTOR SHOWCASE

1:20 PM-1:35 PM

## Shifting Cloud Native Observability to the Left

Cloud native environments have changed the way we develop software. Developers are now expected to deliver, maintain, and support all aspects of the platform. This can be overwhelming, but there is hope. By shifting left and reducing time on triaging failures, developers can spend more time on projects that matter.

This session will provide insights into DevOps and cloud native tips and tricks for spending more time on your projects and less time on call. Attendees will gain real-world actionable insights that bring value to their daily roles.

## PANELISTS



**Seong Park**  
Head of Sales  
Engineering  
Chronosphere

## KEYNOTE

1:40 PM-2:05 PM

## Using Strategic Security Testing to Transform Your Security Posture

Most security testing today is purely tactical- we find vulnerabilities and sometimes fix them. We use this process to satisfy compliance requirements and report point-in-time status to regulators, but we rarely learn anything about our overall security posture and use that information to change our strategy and priorities. Strategic, transformational security testing is the solution.

Strategic security testing uses aggregated data from individual penetration tests to reveal the root cause of persistent weaknesses in security posture due to broken processes and overwhelmed staff. Security and IT management can use that data to invest in training and solutions that are specifically targeted at organizational deficiencies. Moreover, a strategic security testing program will track improvements in overall security posture over time so those improvements can be communicated to senior leadership and the board.

## PANELISTS



**Wade Lance**  
Field CISO  
Synack, Inc.

## PANEL

2:10 PM-2:55 PM

# AI-Driven Transformation: Ensuring Security and Scalable Growth in the Digital Era

The digital era has ushered in a new wave of opportunities and challenges, with AI emerging as a driving force behind transformative business strategies. Join our in-person panel to explore how CIOs and CISOs can orchestrate AI-driven transformations while safeguarding their organizations against evolving threats. Discover proven approaches for integrating AI into strategic decision-making processes, fostering a secure AI ecosystem alongside existing technologies, and optimizing operational efficiency to achieve scalable growth. Gain valuable insights from industry leaders on leveraging AI for competitive advantage and creating a resilient business environment in the face of growing cybersecurity risks.

## CHAIR



**John Kellerhals**  
President / CISO  
InfraGard Chicago

## PANELISTS



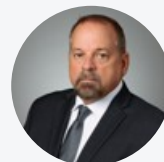
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CEO and Co-Founder  
VISO Trust



**Philip Burnett**  
Information Security  
Officer  
Navistar

## DISRUPTOR

3:00 PM-3:15 PM

# Managing Cyber Risk with Quantification

Managing Cyber Risk is a constantly evolving, complex process to address a key challenge all modern enterprises face. Evolving from the qualitative "Red, Yellow, Green," to a more quantitatively grounded analysis is key to driving the right executive and board discussions to make the most effective decisions for your organization. To deliver on this, Cyber Risk leaders need an efficient way to deliver quantitative analysis against their organization's key cyber risks and their plans to mitigate them.

## PANELISTS



**Jay Jamison**  
President, Product &  
Technology  
LogicGate

## DISRUPTOR

### Cloud Data Security

3:35 PM-3:50 PM

According to Gartner, 79% of companies have experienced at least one cloud data breach during the pandemic. But the migration of critical business data to the cloud shows no sign of slowing. In fact, it's accelerating. Yet, despite powerful trends and mounting threats, traditional data security has simply not kept pace with the cloud. Security teams still struggle to even understand the reality of what sensitive data they have in the cloud and its associated risks. This is not a sustainable status quo. Data is increasingly a business most valuable asset. And until organizations can align around a shared Data Reality, cloud security will remain several steps behind intensifying security threats and tightening data regulations.

#### PANELISTS



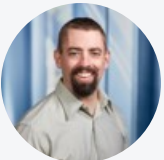
**Ari Weil**  
VP, GTM Strategy  
Cyera US Inc.

## Greatest Fears From Our Perspective

3:55 PM-4:10 PM

The biggest fear for many has not always been the technology but the potential of human error that could expose an organization to a cyberattack. CISOs have agreed that an employee carelessly falling victim to a malware, ransomware and phishing scams are the most likely cause of a security breach. How do we guard against human error without limiting employee efficiency and productivity. What's working?

#### PANELISTS



**Brent Deterding**  
CISO  
Afni, Inc.



**Michael Gross**  
Manager,  
Cybersecurity  
Intelligence  
Cleveland Clinic

## VISION KEYNOTE PANEL

### Social Engineering: New in 2023

4:15 PM-5:00 PM

Social engineering attacks are a growing concern for businesses and individuals alike, as cybercriminals continue to use advanced techniques to trick people into divulging sensitive information or performing actions that can lead to data breaches. In 2023, these attacks are expected to become even more sophisticated, making it increasingly challenging for individuals and businesses to identify and prevent them. To protect themselves, individuals and businesses must be vigilant and aware of these tactics. They must also implement comprehensive security measures, such as security awareness training, anti-phishing software, two-factor authentication, and access controls. Additionally, businesses must establish policies and procedures for responding to social engineering attacks, including incident response plans, data backup and recovery, and regular security assessments. By taking these proactive steps, businesses and individuals can better protect themselves from the risks associated with social engineering attacks in 2023 and beyond.

#### CHAIR



**John Kellerhals**  
President / CISO  
InfraGard Chicago

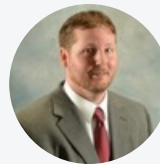
#### PANELISTS



**Walter Lefmann**  
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CTC Trading Group,  
LLC



**Cole Sinkford**  
CISO  
Globalfoundries



**Lee Painter**  
Global Head of IS  
Governance  
Zurich Insurance  
Group

## Leaders Explore Transferable Skills in the Evaluation Process

5:00 PM-5:15 PM

In today's swiftly evolving business landscape, the evaluation of leadership must transcend technical expertise and encompass transferable skills such as adaptability, communication, and problem-solving. This holistic approach equips leaders to excel amidst uncertainty, nurture team collaboration, and adeptly navigate multifaceted challenges. By emphasizing these skills, organizations can cultivate resilient leaders capable of driving sustained success and innovation in an ever-changing world.

#### PANELISTS



**Katie Hanahan**  
Strategy VP,  
Cybersecurity  
ITsavvy

## Closing Remarks & Raffle Giveaway

5:05 PM-5:15 PM

## Cocktail Hour

5:15 PM-6:15 PM

TOGETHER WITH

