

AGENDA

The Future of Marketing Transformation & Data Privacy

Executive Dinner

SPEAKERS



Ece Kucukcetin
Regional Head of
Marketing
Arch Insurance Group
Inc.



Scott Nolan
VP Global Marketing
Kroll



Sarah Perkins
Head of Product
National Grid



Sandeep Kapoor
Director of Marketing
Keysight
Technologies



Ibrahim Jackson
Founder
Ubiquitous Preferred
Services



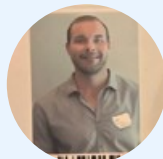
Olga Chaplygina
Regional Head of
Marketing
Churchill Downs
Incorporated



Paulina Yick
Global Portfolio
Marketing Director
Experian



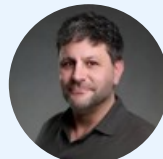
Nick Antoniadis
VP Marketing
IPSY



James Shaw
Director, Marketing
Excellence
Takeda



Jincy James
CVP, Head of
Strategy & Integrated
Marketing
New York Life
Insurance



Ted Sfikas
Field CTO
Amplitude

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THE FUTURE OF MARKETING
TRANSFORMATION & DATA PRIVACY



June 04, 2025

5:30 PM-9:00 PM

Eastern Time

This private gathering will explore the future of marketing transformation, the evolving role of data privacy and regulatory changes, and how organizations are adapting to a rapidly shifting MarTech landscape. As technology continues to reshape customer engagement, measurement, and strategy, this dinner offers a unique opportunity to exchange ideas, gain fresh insights, and connect with peers driving innovation in the field. Enjoy a world-class dining experience while engaging in thought-provoking conversations with top executives and industry experts. Discuss key challenges, or stay ahead of emerging trends, this event is designed to inspire, inform, and foster high-value connections.

CHAIR



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