

# AGENDA

## The Future of Marketing Transformation & Data Privacy Executive Dinner

### SPEAKERS



**Scott Nolen**  
VP, Global Marketing  
Kroll



**Sandeep Kapoor**  
Director of Marketing  
Keysight  
Technologies



**Ibrahim Jackson**  
Founder  
Ubiquitous Preferred  
Services



**Paulina Yick**  
Global portfolio  
marketing Director  
Experian



**Jincy James**  
CVP, Head of  
Strategy & Integrated  
Marketing  
New York Life  
Insurance



**Ted Sfikas**  
Field CTO  
Amplitude

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### THE FUTURE OF MARKETING TRANSFORMATION & DATA PRIVACY



**June 04, 2025**

5:30 PM-9:00 PM

Eastern Time

This private gathering will explore the future of marketing transformation, the evolving role of data privacy and regulatory changes, and how organizations are adapting to a rapidly shifting MarTech landscape. As technology continues to reshape customer engagement, measurement, and strategy, this dinner offers a unique opportunity to exchange ideas, gain fresh insights, and connect with peers driving innovation in the field. Enjoy a world-class dining experience while engaging in thought-provoking conversations with top executives and industry experts. Discuss key challenges, or stay ahead of emerging trends, this event is designed to inspire, inform, and foster high-value connections.

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