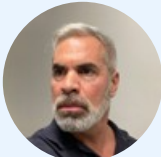


AGENDA

The Future of IT & Cybersecurity CIO & CISO Think Tank

SPEAKERS



Al Silipigni
SVP Risk
Management
City National Bank



Eugene Kovshilovsky
CTO
CarLotz Inc



**Elisa Evans
Cunningham**
CTO
Metrolink



Stephen Alford
CIO & CISO
Worldwide
Environmental
Product



vijay panati
Deputy Chief
Information Officer
Los Angeles County
Probation
Department



George Bedar
CIO
LA Fitness



Peter Denticio
MD Global
Information Security
Omnicom Group



Mex Martinot
VP & Global Head -
Industrial
Cybersecurity
Siemens Energy

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September 05, 2024

Pacific Time

Registration

8:30 AM-9:00 AM

Morning Networking

9:00 AM-9:30 AM

Opening Remarks

9:30 AM-9:40 AM

KEYNOTE

9:40 AM-10:05 AM

Fortifying Cyber Security Together: A CISO's Call to Increase Cyber Transparency

In the evolving landscape of cybersecurity, the imperative to increase transparency takes center stage, driven by new laws and regulations mandating prompt reporting of cyber breaches. A notable example is the SEC's cyber disclosure rule, necessitating companies to report incidents within 72 hours. This shift from voluntary to mandatory information-sharing not only presents challenges but also opportunities. Compliance empowers organizations to construct more comprehensive defenses and actions against cyber risks. Regulatory guardrails provide confidence, allowing companies to explore, experiment, and compete securely. To stay ahead, a tech-enabled approach embedding cybersecurity across the enterprise is crucial. Looking forward, collaboration with the C-suite, particularly the Chief Risk Officer and General Counsel, is vital. Crafting a consistent narrative, setting priorities, and adapting to new cyber risk management practices become essential. Moreover, understanding board expectations, simplifying complex cyber regulations, and extending cybersecurity measures to external reporting teams are key considerations for navigating the regulatory landscape effectively.

KEYNOTE PANEL

10:10 AM-10:55 AM

Gen AI - The Hype, The Story & Cybersecurity GenAI,

GenAI, a revolutionary innovation in the world of artificial intelligence, has garnered immense attention and hype in recent years. Its story is one of rapid evolution and limitless potential, as it promises to transform industries, enhance decision-making processes, and revolutionize the way we interact with technology. However, amid the excitement, the role of cybersecurity becomes paramount. With GenAI's ever-expanding capabilities, the need for robust cybersecurity measures is essential to safeguard against potential risks and vulnerabilities. As we continue to unlock the possibilities of GenAI, the fusion of its incredible power with stringent cybersecurity practices will be the key to a safer and more promising future.

Coffee Break

10:55 AM-11:15 AM

VISION VOICES

11:15 AM-11:30 AM

Data Revolution Leadership: CIOs at the Helm of Modernization for Strategic Value

This session explores the pivotal role of CIOs in modernizing data to unlock its full value. In the contemporary digital landscape, data stands as a strategic asset, and CIOs are at the forefront of harnessing its potential. The abstract emphasizes the CIO's responsibility in implementing cutting-edge technologies and data management strategies that go beyond mere storage, enabling organizations to derive actionable insights. By adopting innovative approaches, such as advanced analytics, artificial intelligence, and cloud solutions, CIOs can transform data into a valuable resource, driving efficiency, innovation, and informed decision-making across the enterprise. The discussion delves into the evolving responsibilities of CIOs in leading the charge towards data modernization, ensuring organizations remain competitive and agile in an increasingly data-centric world.

DISRUPTOR

11:35 AM-12:20 PM

Building Cyber Fortitude: CISO Strategies for Resilient Cybersecurity

In the realm of building cyber resilience, organizations confront increased risk exposure amidst bold moves and evolving external challenges. Despite investments in technology and data, risk leaders, including CISOs, express difficulty in keeping pace with the persistent threat of cyber crises. However, in today's business landscape, discussions of digital transformation or reinvention are inseparable from considerations of cybersecurity. Looking ahead, stakeholders, from the board to frontline cybersecurity operations, pose critical questions about resiliency. This includes inquiries about the adequacy of efforts to safeguard the company and its customers in the face of cyber attacks. The focus shifts to identifying opportunities to minimize the impact on business and shareholder value through effective threat response. Embracing cybersecurity as a whole-of-business endeavor, organizations are urged to align themselves with business owners, adapting to changes in the cyber landscape and fortifying resilience against disruptions. Building confidence in the cybersecurity program becomes paramount in navigating the dynamic and challenging cyber landscape effectively.

Lunch & Disruptor Showcase

12:20 PM-1:20 PM

LUNCH & DISRUPTOR SHOWCASE

1:00 PM-1:15 PM

Elevating Agility: The Strategic Imperative for CIOs in Prioritizing Cloud Engineering

In this session, we delve into the imperative for CIOs to prioritize cloud engineering in the contemporary digital landscape. As organizations increasingly rely on cloud computing for operational efficiency and innovation, CIOs play a central role in shaping robust strategies. The session emphasizes the strategic importance of cloud engineering in optimizing infrastructure, ensuring scalability, and fostering agile application development. Attendees will explore practical approaches to resource management, automation, and aligning cloud initiatives with overarching business goals. The discussion navigates the evolving realm of cloud technologies, highlighting how CIOs can strategically prioritize cloud engineering to drive competitiveness and resilience in the dynamic digital ecosystem.

Navigating the Cyber Frontier: CISO Strategies for Effective Risk Management

In the context of effective cyber risk management, the challenge lies in keeping up with evolving technology, particularly during cloud or technology transformations. The adoption of threat intelligence, GenAI, the metaverse, and machine learning presents both opportunities and challenges, with a need for technology leaders to grasp the security implications. While these technologies enhance cyber risk management, they also offer efficiencies through task automation. Striking a balance between risks and rewards is crucial for gaining trust and staying competitive. Looking forward, organizations must explore innovative approaches to cyber risk management, emphasizing resilience against third-party risks. Collaboration with the leadership team is essential to take an enterprise-wide view of current and future threats, develop action plans, safeguard critical assets, and facilitate quick recovery. Early collaboration with the executive team is encouraged to integrate risk management into transformation strategies and extract maximum benefits from emerging technologies.

PANEL

1:40 PM-2:25 PM

Unleashing Innovation: CIOs Driving New Business Models through Scalable GenAI

In this dynamic session, we explore the symbiotic relationship between business evolution and the strategic role of Chief Information Officers. Focused on scaling generative artificial intelligence (GenAI) for new business models, the discussion delves into how CIOs can harness the transformative power of AI to drive innovation and reshape business paradigms. Participants will gain insights into practical approaches for integrating scalable GenAI solutions, exploring its potential to revolutionize operational efficiency, customer engagement, and overall competitiveness. The session places a spotlight on the pivotal role of CIOs in navigating the intersection of technology and business strategy, showcasing how they can spearhead initiatives that propel organizations into the next frontier of success.

Networking Break

2:25 PM-2:45 PM

PANEL

2:45 PM-3:30 PM

CISO Mastery: The Nexus of Seamless Business-Technology Harmony

In 2024 the spotlight is on CISOs and their role in fostering this critical harmony. Emphasizing the need for both discipline and balance, CISOs are called upon to take ownership of challenges, acknowledging that when technology encounters failures, shared responsibility extends beyond individual roles.

Navigating the evolving landscape between business and technology demands a strategic blend of discipline and equilibrium, particularly as we enter 2024. Recognizing that, for many organizations, technology is the business itself, this session underscores the imperative of understanding technology as a critical enabler across all facets of the organization. From the front lines to the back office, technology serves as a potent tool for creating value by processing data, driving innovation, and challenging traditional business models.

DISRUPTOR

3:35 PM-3:50 PM

Cybersecurity Leadership in the Era of AI and ML: Navigating Innovation and Responsibility

In the dynamic realm of artificial intelligence (AI) and machine learning (ML), CISOs play a pivotal role in leveraging these advancements for enhanced cybersecurity. Strategic integration of AI and ML is essential for bolstering security measures, optimizing decision-making, and driving innovation. CISOs must adopt a comprehensive approach, considering the entire lifecycle of these technologies to ensure both efficiency and ethical use. Establishing robust governance frameworks becomes paramount, addressing biases, ensuring transparency, and minimizing unintended consequences.

Looking ahead, as AI and ML continue to advance, CISOs face evolving challenges and regulatory considerations. Proactive engagement involves staying informed about changing regulations, particularly in areas such as data privacy and ethical AI practices. CISOs should strive for a tech-enabled understanding of AI and ML systems, encompassing deployment, impact, and security measures. This approach positions organizations to navigate the regulatory landscape effectively, ensuring responsible and competitive integration of AI and ML into cybersecurity strategies.

Networking Break

3:50 PM-4:10 PM

VISION VOICES

4:10 PM-4:25 PM

Data Empowerment: A CISO's Guide to Unlocking Strategic Value Safely

CISOs are challenged to redefine their role not only as guardians of security but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CISOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CISOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for CISOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in the data-driven era.

FIRESIDE CHAT

4:30 PM-5:05 PM

Zero Trust in the Cloud: Redefining Cybersecurity Leadership Amidst Cloud Advancements

In the era of rapid digital transformation, the surge in cloud adoption has revolutionized business operations, demanding a heightened focus on cloud security. CISOs, as guardians of organizational cybersecurity, are at the forefront of navigating this evolution. This session delves into the imperative for CISOs to advance Zero Trust cloud security strategies, emphasizing a comprehensive understanding of cloud infrastructure, data protection, and regulatory compliance. As organizations increasingly migrate to cloud environments, CISOs play a pivotal role in orchestrating security measures that not only defend against cyber threats but also foster innovation. A proactive

Zero Trust approach to cloud security involves staying abreast of evolving technologies, anticipating regulatory shifts, and implementing robust governance frameworks. This abstract delves into the multifaceted responsibilities of CISOs in ensuring the security, resilience, and compliance of Zero Trust cloud-based operations, ultimately shaping a secure and agile future for organizations in the cloud-centric landscape

Closing Remarks & Raffle Giveaway

5:05 PM-5:10 PM

Cocktail Hour

5:10 PM-5:45 PM

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