

# AGENDA

The Future of IT & Cybersecurity

# CIO & CISO Think Tank

## SPEAKERS



**Amit Tank**  
Sr. Executive  
Director, AHML  
Practice Leader  
Kelly Services



**Keyur Patel**  
President / CTO  
Skyline Technology  
Services



**Damion Walker**  
MD Technology  
Practice  
Gallagher



**Mex Martinot**  
VP & Global head  
of Industrial  
Cybersecurity  
Siemens Energy



**Jason Nicholls**  
Former Chief Data  
Officer  
InvestCloud, Inc.



**Mani Massoomi**  
Chief Risk Officer  
Patelco Credit Union



**Mel Reyes**  
CEO, Leadership  
Advisor  
Elite Technical  
Concierge



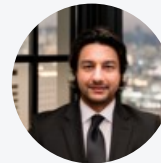
**Stephen Alford**  
CIO  
Worldwide  
Environmental  
Products



**Josh Orenstein**  
CTO  
LA- Lindeman &  
Associates



**Mariana Danilovic**  
Managing Director  
Hollywood Portfolio



**Amit Tank**  
Sr. Executive  
Director AI and ML  
MediaKind



**Feroz Merchhiya**  
CIO & CISO  
City of Santa Monica



**Allen Ohanian**  
CISO  
Los Angeles County  
Department of  
Children and Family  
Services



**Vijay Nair**  
Director, R&D IT;  
Head of Research  
IT  
Gilead Sciences



**Eduardo Angeles**  
EVP, Infrastructure  
and Cyber Security  
HSF



**David Lin**  
CISO/CTO  
Able Advisory  
Services SO



**Jeffrey Aguilar**  
CISO  
County of Los  
Angeles



**Bryan Willett**  
Former Cyber Task  
Force Leader /  
Special Agent  
Federal Bureau of  
Investigation



**Howard Park**

VP, Data  
Governance & Data  
Quality  
Moxy Analytics

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**September 05, 2024**

Pacific Time

Registration

**9:00 AM-9:45 AM**

Morning Networking

**9:45 AM-10:30 AM**

Opening Remarks

**10:30 AM-10:45 AM**

## KEYNOTE PANEL

10:45 AM-11:45 AM

# Next-Level Innovations: Unveiling GenAI - The Hype, The Reality, and The Future

We will explore the evolution of Generative AI, from its inception to its transformative impact across various industries. Experts will discuss the disparity between the media-driven hype and the technology's real-world capabilities, sharing case studies and addressing current challenges. The conversation will also cover the economic and ethical implications of Gen AI, providing insights into its future advancements and regulatory landscape. Attendees will gain a nuanced understanding of Gen AI's potential and the strategic considerations necessary for its successful integration into diverse sectors.

### CHAIR



**Mel Reyes**  
CEO, Leadership  
Advisor  
Elite Technical  
Concierge

### PANELISTS



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Angeles

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## Coffee Break

11:50 AM-12:10 PM

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## FIRESIDE CHAT

12:10 PM-12:55 PM

# Cyber Arms Race: Fortifying Cyber Readiness Against Ransomware Attacks

Let's dive into the intersection of AI, the cyber arms race, and ransomware resilience. Ransomware attacks continue to escalate, inflicting substantial financial losses, data breaches, and tarnished reputations across sectors. As we navigate through 2024, businesses must comprehend the true implications of these attacks within their operational context. Despite achieving cybersecurity compliance, vulnerabilities persist, necessitating a deeper understanding of ransomware's impact and broader strategies for mitigating overall cyber risk exposure. Advanced AI technologies are shaping both offensive and defensive cyber strategies, offering proactive threat detection, comprehensive risk management frameworks, and insights to fortify cybersecurity posture against ransomware and beyond. Don't miss this opportunity to fortify your defenses and stay ahead in the AI-powered cyber landscape.

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Managing Director  
Hollywood Portfolio

## Lunch & Networking

12:55 PM-2:00 PM

# Real-World Applications of Generative AI and Machine Learning

Generative AI (GenAI) and Machine Learning (ML) are driving innovation across numerous industries by enabling advanced data analysis, automation, and creative processes. In healthcare, ML algorithms enhance diagnostic accuracy and personalize treatment plans, while GenAI contributes to drug discovery and patient care through predictive models and simulation of biological processes. The finance sector benefits from ML's capabilities in fraud detection, algorithmic trading, and personalized financial recommendations, improving both security and client satisfaction. Customer service is revolutionized by GenAI-powered chatbots and virtual assistants, which offer efficient, real-time support and automate routine tasks. Additionally, the creative industries leverage GenAI to produce tailored content, including art, music, and text, meeting specific audience demands and fostering new forms of artistic expression. As these technologies advance, their real-world applications continue to expand, offering transformative solutions and driving progress across diverse fields.

## PANELISTS



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Sr. Executive  
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MediaKind

## PANEL

# Data Empowerment: A CIO's and CISO's Guide to Unlocking Strategic Value Safely

CISOs are challenged to redefine their role not only as guardians of security but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CISOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CISOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for CISOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in the data-driven era.

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Chief Risk Officer  
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## Networking Break

3:15 PM-3:35 PM

## PANEL

# CIO CISO Mastery: The Nexus of Seamless Business-Technology Harmony

3:35 PM-4:35 PM

In 2024 the spotlight is on CIOs and CISOs and their role in fostering this critical harmony. Emphasizing the need for both discipline and balance, CISOs are called upon to take ownership of challenges, acknowledging that when technology encounters failures, shared responsibility extends beyond individual roles.

Navigating the evolving landscape between business and technology demands a strategic blend of discipline and equilibrium, particularly as we enter 2024. Recognizing that, for many organizations, technology is the business itself, this session underscores the imperative of understanding technology as a critical enabler across all facets of the organization. From the front lines to the back office, technology serves as a potent tool for creating value by processing data, driving innovation, and challenging traditional business models.

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## Closing Remarks & Raffle Giveaway

4:35 PM-4:45 PM

## Cocktail Networking

4:45 PM-5:30 PM

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