

AGENDA

Building Organizational Resilience Against the Deepfake Surge

Executive Dinner

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BUILDING ORGANIZATIONAL RESILIENCE AGAINST THE DEEPFAKE SURGE



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The long-held assumption that “seeing is believing” no longer holds in today’s threat landscape. Deepfake technology has rapidly evolved from novelty to weapon, with digitally presented media now significantly more likely to be AI-generated or manipulated—introducing new risks to financial transactions, executive communications, and corporate trust.

These threats extend beyond static images to real-time, multi-channel deception that challenges traditional fraud detection models. As generative AI continues to advance, detection alone is proving insufficient. Executives must shift their focus toward organizational resilience; rethinking processes, controls, and decision frameworks to withstand increasingly sophisticated synthetic attacks.

This discussion explores the growing “fraud tax” on modern enterprises and the strategic imperative to move from reactive detection to proactive resilience. Attendees will gain insight into how leading organizations are implementing layered verification approaches— combining biometrics, behavioral analytics, and human judgment, to protect critical operations, preserve trust, and prepare for the next generation of AI-driven fraud.

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