AGENDA

Journey to Generative AI

Executive Breakfast

SPEAKERS

Shubradeep Ghosh
Executive Director &
Head of Business
Transformation
Cummins

Krishnan Chandrasekharan
Director, IT Architect
IQVIA

Martin Münch
Team Leader – Big
Data and AI
KBC Group

Jakub Zanka
FS&I Senior
Consultant for
Data/AI at
DataSentics
Eviden

Helena Yin Koeppl
Director of Enterprise
Strategy
AWS

Clair Phelps
CISO
Wagestream

Jack Sharpe
CISO - Head of AI and
Cyber Security
Instil

Sameer Durbhaka
SVP, Data & Reg
Operations Data
Governance Office
Citibank

Natasha Davydova
CIO
AXA

Click Here to Register

📅 **November 27, 2024**

United Kingdom Time

Welcome & Registration

Opening Remarks

A Leader's Guide to Generative AI: From Ideas to Value

Generative AI has emerged as a powerful tool for creating business value, with its unprecedented cross-modal capabilities that can integrate and process diverse data.

In this session, we will explore core capabilities, use cases, and strategies for balancing quality, performance, and cost. Practical examples will demonstrate how organizations leverage generative AI to drive measurable impact and gain a competitive edge. Crucially, the session will address responsible AI implementation, ensuring ethical and regulatory alignment. Attendees will gain a holistic understanding of generative AI and a structured plan for unlocking its full potential within their organization, from enhancing operations to accelerating innovation and creating captivating experiences.

PANELISTS

Helena Yin Koeppl
Director of Enterprise Strategy
AWS

Navigating the Generative AI Landscape

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR

Jack Sharpe
CISO - Head of AI and Cyber Security
Instil

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Closing Remarks & Networking

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