

AGENDA

Healthcare Finance Think Tank

SPEAKERS



Linda Kulhanek
CFO South Region
CommonSpirit Health



Renato Suntay
CFO / Healthcare
Steering Committee
Meadville Medical
Center



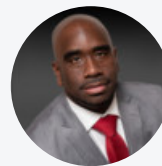
Kim McCarthy
Strategic Advisor To
The CFO
Trinity Health



James Hopwood
CFO
Behavioral Health
Group (BHG)



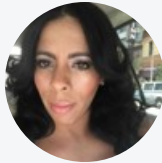
Tim Swope
CISO
Catholic Health
System



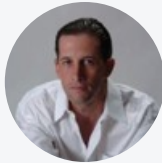
Sheldon Pink
VP Revenue Cycle
Former
Luminis Health



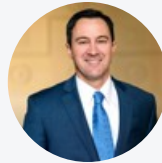
Nadiia Tysovska
Assistant Director,
Fiscal Affairs
Revenue Integrity
NYC Health +
Hospitals



Yadira Castro
Director, Operations
Montefiore Nyack



Jason Gottlieb
Director, Revenue
Cycle Advisory
Services
New York
Presbyterian Hospital



Michael Chirico
CISO
Saint Peter's
HealthCare System



Michael Czumak
CISO
Memorial Sloan
Kettering Cancer
Center



Oleg Rivkin
CEO
Select Specialty
Hospital



Anthony Rajkumar
COO
Prime Healthcare St
Clare's Dover



Christopher LaCoe DBA, RN
VP Virtual Health
Penn State Health



Geeta Nastasi
CNIO
Northwell Health



Maxine Legall
Chief Diversity,
Equity & Inclusion
(former)
The Jewish Board



Tiffany Sturdivant
Director, Regional
Needs Assessment
and Planning
United Hospital Fund
New York



Tonya Richards
VP HR's &
Organizational
Development
Maimonides Medical
Center



Mike Berger
Chief Data &
Analytics Officer
Mount Sinai Health
Partners



Tara Bogart
VP Revenue
Strategy
PMVC



**Cindy
Buchman**
VP Strategic
Planning &
Operating Services
Good Shepherd
Rehabilitation
Network



Sophia Saleem
Chief Medical
Information Officer
Northwell Health



**Mauvareen
Beverley**
President
Mauvreen Beverley
MD



Karina Checo
Director, Revenue
Cycle
Bergen New Bridge
Medical Center



Michael Gross
Manager,
Cybersecurity
Intelligence
Cleveland Clinic

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September 12, 2023

Eastern Time

Registration

9:30 AM-10:00 AM

Morning Networking

10:00 AM-10:30 AM

Opening Remarks

10:30 AM-10:35 AM

FIRESIDE CHAT

10:35 AM-11:10 AM

Challenges & Some Easy Wins

Healthcare executives have had more sleepless than restful nights in recent times. Combined underpayments from Medicare and Medicaid to hospitals continue to increase. Healthcare continues to see an increase in providing uncompensated care. Diagnostic errors are increasing, and likely causing more harm to patients than all other medical errors combined, with the most common among them missing early cancer and heart disease. During covid, double shifts, and staffing concerns destroyed staffing models and budgets.....increasing numbers of physicians and care givers are reporting they are burned out, and looking at alternative career options. What's the light at the end of the tunnel, what are the strategies and technologies that are showing a favorable ROI?

CHAIR

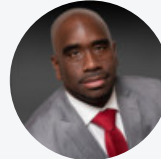


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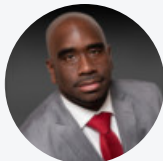
FIRESIDE CHAT

11:25 AM-12:00 PM

Revenue Cycle Tools & Strategies – Are We Missing Some Of The Basics

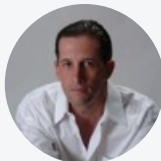
Best practices for revenue cycle improvement have focused on: careful implementation of workflow automation; collection and successful use of patient preference data; more timely collection of payments; and revision of the reporting and tracking systems. Let's look at some of the more successful examples of revenue cycle improvement.

CHAIR



Sheldon Pink
VP Revenue Cycle
Former
Luminis Health

SPEAKERS



Jason Gottlieb
Director, Revenue
Cycle Advisory
Services
New York
Presbyterian Hospital



Karina Checo
Director, Revenue
Cycle
Bergen New Bridge
Medical Center

Lunch & Disruptor Showcare

12:00 PM-1:00 PM

PANEL

1:00 PM-1:45 PM

Hospital At Home Are We Asking The Right Questions

Should hospitals reconsider how and where they deliver care to patients? Some are seeing the hospital-at-home model as a promising approach to improve value. What is the ROI on hospital-at-home is the ROI there for patients who need acute-level care to receive care in their homes, rather than in a hospital. Does this care delivery model reduce costs, improve outcomes and enhance the patient experience?

CHAIR



Christopher LaCoe DBA, RN
VP Virtual Health
Penn State Health

PANELISTS



Mike Berger
Chief Data &
Analytics Officer
Mount Sinai Health
Partners



Cindy Buchman
VP Strategic
Planning &
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Rehabilitation
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Sophia Saleem
Chief Medical
Information Officer
Northwell Health

PANEL

1:50 PM-2:35 PM

Delivering a Seamless Digital Healthcare Experience with Full Stack Observability

Digital transformation impacts every aspect of care delivery, from the administrative centers, to the hospital campuses and primary care clinics where patients are seen. As new capabilities are added, some services must migrate to a cloud-first or hybrid cloud model based on business requirements. Ensuring uptime, availability and fidelity of patient and provider experience becomes increasingly more difficult in such a dynamic environment. Learn how Full-Stack Observability to ease the burden and dymistify your applications and technology stack, whether on-prem, in the cloud, or both

CHAIR



Bob Clougherty Ph.D.
CIO
CampusWorks

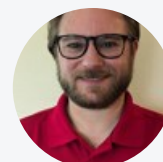
PANELISTS



Janos Hajagos
Chief of Data
Analytics
Stony Brook Medicine



Daniel Lowe
Chief Medical
Unit/Medical
Director
Start Treatment and
Recovery Centers



Trevor Fink
Senior
Observability
Engineer
AppDynamics

Networking Break

2:35 PM-3:05 PM

FIRESIDE CHAT Cyber Protection

3:05 PM-3:40 PM

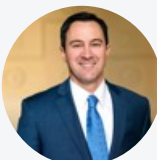
Protecting the healthcare enterprise from cyber challenges is becoming increasingly difficult. One of the most valuable yet vulnerable resources the enterprise has is patient data. How can we leverage available security solutions for maximum results. What are the benchmarks we might compare to your own.

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CISO
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Michael Gross
Manager,
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FIRESIDE CHAT Multi Generation & Multi Cultural Team Management

3:45 PM-4:20 PM

Healthcare leaders have to successfully manage multiple generations and a multi-cultural team. They must think differently. Challenge each other to see past generational stereotypes and recognize everyone's seat at the table. Plan differently, Find opportunities to personalize the employee experience in staffing plans and professional development strategies.

CHAIR



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Chief Diversity,
Equity & Inclusion
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The Jewish Board

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Maimonides Medical
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Tiffany Sturdivant
Director, Regional
Needs Assessment
and Planning
United Hospital Fund
New York



Mauvareen Beverley
President
Mauvareen Beverley
MD

Closing Remarks & Raffle Giveaway

4:20 PM-4:30 PM

PARTNERS

We are currently accepting partnership opportunities for this event.