

AGENDA

Scaling Agentic AI in M&E: Unlocking Fragmented Assets with Strict Cost Governance

Executive Dinner

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**SCALING AGENTIC AI IN M&E: UNLOCKING
FRAGMENTED ASSETS WITH STRICT COST
GOVERNANCE**



October 13, 2026

5:30 PM-9:00 PM

Pacific Time

We're all ready to move past basic AI chatbots and build smart agents that can actually handle the heavy lifting in our production pipelines—like automated compliance, script indexing, or localization. But two major headaches are holding us back: our media assets are still trapped across a messy mix of S3 buckets, local SANs, and legacy MAMs, and nobody wants to wake up to a massive surprise cloud bill because an autonomous workflow ran wild on a heavy video file. Join us for a casual, peer-to-peer dinner where we'll skip the AI hype and talk about how to practically fix your data plumbing on AWS, deploy long-running agents safely, and build strict cost-governance guardrails directly into your architecture so you can scale your workflows without breaking the bank.

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