

Technology in the New Enterprise

CIO Think Tank

SPEAKERS



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Jerry Chien CEO and Co-Founder Gravvity



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Ben Halpert



Tina Kakaria
VP, Global Strategy
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Robert Smith Field CISO Noname Security



Michael Gross Manager, Cybersecurity Intelligence Cleveland Clinic



Peter Gervais
Chief Technology
Officer
MCAP

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August 25, 2022

Eastern Time

Welcome & Registration

12:00 PM-1:00 PM

KEYNOTE

1:15 PM-1:40 PM

Privacy by Design, an Essential Need

Privacy is essential: it forms the foundation of our freedom and must be preserved at all cost, now, and well into the future. With surveillance mounting, we must be proactive in our privacy-protective measures, in an effort to prevent the harms from arising. That is what Privacy by Design is all about: embedding privacy into your operations — baking it into your code, so that privacy-invasive efforts can be prevented, right from the outset! Learn all about the 7 Foundational Principles of PbD and start protecting privacy, right from the outset!

PANELISTS



PANEL

Future Proofing Analytics Modernization: How to Mitigate Business Disruption while Modernizing the Analytics Technology Stack

1:45 PM-2:40 PM

Companies that have had legacy data warehouses, data marts, and reporting technologies for the last 10 to 20 years are looking to modernize them, especially to a cloud equivalent. For e.g., many firms are migrating from on-premises data warehouses like Teradata to its cloud data warehouses equivalents like Snowflake. However, such transition is sure to impact the business users in many ways: applications not being available due to downtime during the migration, training on the new analytics technologies, and new ways to search, find, and use the data in the new system. Such disruption can cause lost revenue, degradation in employee productivity, and decreased customer satisfaction.

Is it possible to minimize or eliminate the business disruption? There might be impact to the marketing/sales reports that need to be run weekly, regulatory compliance statements that need to be filed quarterly, and customer assistance that need to be provided in real-time by call center representatives. So, how can these critical business operations continue unimpeded while the IT is switching to the new technologies?

This panel of experts, based on their experience, will discuss the best practices to minimize business disruption.

CHAIR



PANELISTS



David Kerner Regional VP, Denodo Canada



Jerry Chien CEO and Co-Founder Gravvity

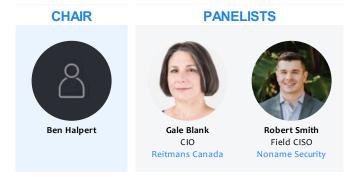
FIRESIDE CHAT

3:00 PM-3:45 PM

Bridging the Gap Between IT and the Business

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.



DISRUPTOR

3:50 PM-4:05 PM **Darktrace for Cloud: Taking Cover with Self-**Learning Al

Mass-scale migration to the cloud has surged as organizations embrace more flexible working patterns. This rapid transformation brings new security challenges as IT teams grapple with unfamiliar and complex technologies. Achieving visibility and control across third-party environments can be difficult, while attackers continue to find creative ways to scale their attacks and bypass common tools.

Join David Masson, Darktrace's Director of Enterprise Security, as he discusses the challenges of securing the cloud and SaaS applications, and why organizations are turning to Self-Learning AI technology that learns its unique surroundings in order to stop cyber-attacks in their tracks. Includes real-world examples of attacks detected and stopped by this technology.



DISRUPTOR

4:15 PM-4:30 PM

Delivering Top CIO Priorities with Low-Code Automation

CIOs are challenged with improving digital dexterity and advancing automation in their organizations. However, technical debt and resource constraints prohibits them from moving at the speed their businesses demand. Now many CIOs are turning to Low-Code Automation platforms to help deliver on these goals.

Key Takeaways:

Discover the key benefits of a low-code automation platform Understand the differences in Low Code Platforms and why one size does not fit all Ideas on where to start your Low Code Automation journey

PANELISTS



PANEL

The "New" Workspace

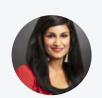
4:35 PM-5:30 PM

In the post pandemic era, remote employment is the new status quo. Employers are forced to implement and improve the digital workplace by providing productivity tools and accessibility to company resources. In this session, we will share case studies of successful digital workplace implementations, including how to deal with the inherent security risks of expanded accessibility to company resources.

CHAIR



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Closing Remarks

5:30 PM-5:35 PM

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