

# AGENDA

Driving Manufacturing Efficiency Leveraging ERP AWS Cloud Solutions -  
Lessons in Technology Transformation Strategies

## Executive Dinner

### SPEAKERS



**Ben Halpert**  
Field CISO  
SHI



**Marcelo Tamassia**  
Global CTO  
Syntax



**Kevin Dattolico**  
CEO, Americas  
Syntax



**Jesus Fernando Lopez Audeves**  
IT & Transformation  
Director - Food &  
Snacks  
Arca Continental



**Ankush D'Souza**  
Sr Director  
Technology, Digital  
Technology, Supply  
Chain Systems  
GE Appliances



**Amen Boyd**  
Head, Digital  
Marketing & Media  
Strength of Nature



**Dusty Fisher**  
AWS Sr. Sales Leader:  
Manufacturing  
AWS



**Ashish Agarawal**  
Director, Operational  
Technology  
AGCO Corporation



**Ryan Hill**  
Senior Director,  
Strategic Initiatives &  
Project Management  
Inspire Brands

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**DRIVING MANUFACTURING EFFICIENCY  
LEVERAGING ERP AWS CLOUD SOLUTIONS -  
LESSONS IN TECHNOLOGY  
TRANSFORMATION STRATEGIES**



**November 12, 2024**

5:30 PM-9:00 PM

Eastern Time

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Join us for an exclusive executive customer conversation event, focused on discussing cloud digitalization strategies to improve ERP processes, optimize operations, cut costs and streamline workflows. Industry leaders and experts will share insights and proven methodologies on how to better migrate and operate critical ERP systems on AWS to become smarter, more sustainable and drive innovation to the business by leveraging cloud technology solutions such as Machine Learning, IIoT, Data Analytics and GenAI. Engage in dynamic discussions, network with peers, and deep dive on how to simplify and accelerate the migration process and managed services for a faster business transformation.

TOGETHER WITH

