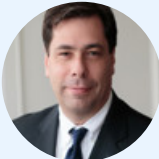# AGENDA

AWS & BJSS
Executive Luncheon

Niven Shumaker
Digital Innovation Strategy/Data Science Head
SLB

Yiannis Antoniou
Head of Data and AI/ML Consulting
BJSS Ltd

Antonio Marin
CIO
US Med-Equip

Kelli Such
Americas Data Strategy Leader
AWS

Linda Kulhanek
CFO South Region
CommonSpirit Health

Fahad Kamal
Director, Operations & Revenue
Baylor Medicine

Edgardo Suarez
Chief Architect Americas hub
Air Liquide

Scott Ulrich
CFO
Houston Methodist

Jamey Johnston
Data Engineering Strategic Advisor
Occidental Petroleum Corporation

Jeff Frey
VP Innovation
Abilene Christian University

Do you have fluid access to data honed for a specific business context or problem to leverage Generative AI? Can you relate to the struggles that come with a digital transformation journey? Understanding "what great looks like," or data privacy, security, compliance, or creating a data-driven culture just to name a few. Do your business and IT teams struggle to align on a data strategy?
Are you ready to drive business outcomes using data?
AWS and BJSS can help you get a head start and create new outcomes through digital transformation using database, analytics, AI and ML.

Click Here to Register

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Welcome & Registration

11:30 AM-12:00 PM

Build Business Value at Scale with Generative AI

12:00 PM-2:00 PM

In a fast changing world where Generative AI holds immense potential and requires careful safeguarding, it is more important than ever for organizations to stay focused on solving business priorities. Organizations need a modern data strategy and an AI strategy in order to innovate rapidly with generative AI at scale. This topic provides an overview of addressable use cases for generative AI; the approach to mobilizing and scaling business value; how to think holistically about data and AI; and considerations for technology, people, process, and mindset.

Discussion Topics

Data is an asset - leverage its power to drive business value for Generative AI

Technology: Modern Data Foundation. Incrementally scale data, platform, and people according to use case priority

Mindset: Foster innovation, agility, and reduce the cost of experimentation

People: New skills and roles; close the skill gaps

Process: Governance, Ethics and Alignment

Closing Remarks & Networking

2:00 PM-2:30 PM

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