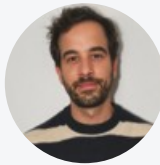


AGENDA

The Future of Trust

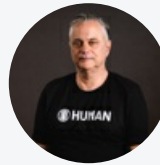
Executive Dinner

SPEAKERS



Marcus França

VP Marketing /
Head of Innovation
L'Oreal Paris USA
L'Oreal



Gavin Reid

CISO Threat
Intelligence
Human Security

[Click Here to Register](#)

THE FUTURE OF TRUST



July 22, 2026

5:30 PM-9:00 PM

Eastern Time

The internet has shifted from a human-dominated space to one shaped by bots and AI agents that don't just generate content - they act. It's no longer just about spotting threats, but deciding who and what to trust. Using the lens of "The Internet Used to Be Mostly Human. Not Anymore," join u for an evening of great food and drinks as we explore how agentic AI is reshaping identity, authenticity, and risk. This invite-only executive dining experience brings together a small group of senior marketing, digital, and business leaders for an off-the-record conversation on what it means to lead in the agentic era. We'll unpack how the rise of AI agents is changing the modern customer journey.

Attendees will gain a clear, compelling way to communicate this shift and navigate trust in an increasingly automated digital world.

TOGETHER WITH

