

AGENDA

The Future of Marketing Transformation & Data Privacy

Executive Dinner

SPEAKERS



Ted Sfikas
Field CTO
Amplitude



Adam Yapkowitz
AVP of Sales
Amplitude



Amen Boyd
Director, Digital
Marketing
Flowers Foods



David Wolff
CMO
911 Restoration



Yasmine Ndassa
VP Data Strategy &
Analytics
Sylvan Road Capital
LLC



Ibrahim Jackson
Founder
Ubiquitous Preferred
Services

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THE FUTURE OF MARKETING TRANSFORMATION & DATA PRIVACY



August 20, 2025

5:30 PM-9:00 PM

Eastern Time

This private gathering will explore the future of marketing transformation, the evolving role of data privacy and regulatory changes, and how organizations are adapting to a rapidly shifting MarTech landscape. As technology continues to reshape customer engagement, measurement, and strategy, this dinner offers a unique opportunity to exchange ideas, gain fresh insights, and connect with peers driving innovation in the field. Enjoy a world-class dining experience while engaging in thought-provoking conversations with top executives and industry experts. Discuss key challenges, or stay ahead of emerging trends, this event is designed to inspire, inform, and foster high-value connections.

CHAIR

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