

Journey to Generative Al: Build Business Value at Scale

Executive Dinner

SPEAKERS



Mel Reyes CEO, Leadership Advisor Elite Technical Concierge



Joseph Zhou Global Head of Security Engineering and Architecture Shein



Senior ERP Project
Director
Los Angeles Unified
School District

Robert Pelayo



Roselle Dela Cruz VP IT, Americas & EMEA PLDT



Hari Tatrakal
Director - Cloud Data
Services
Live Nation
Entertainment



Milind Waikul Sr Manager, Architecture Mattel



Sameer Nandan Bhavanibhatla Director, Data & Analytics Engineering Guitar Center



Rakesh Mekala CDO DIRECTV



EVP Application
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PennyMac Financial
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David Ferrell
CISO
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Health Care Access
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Milind Waikul Sr Manager, Architecture

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JOURNEY TO GENERATIVE AI: BUILD BUSINESS VALUE AT SCALE



November 14, 2024

5:30 PM-9:00 PM Pacific Time

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for

organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

