

AGENDA

The Attacker's POV: How to Build the Right Continuous Threat Exposure Management (CTEM) Program to Reduce Risk

Executive Event

SPEAKERS



Harald Upegui
Director of
Information Security
HealthPoint (CHC)



Hima Arimanda
Sr. Director of
Technology
Elevance Health



Emily M Bosh
Senior Technical
Program Manager
Boeing



Jiphun Satapathy
CISO
Medallia



Steve Zalewski
Former CISO
Levi Strauss &
Company



Courtney Hans
VP Cyber Services
AmTrust Financial
Services, Inc.

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THE ATTACKER'S POV: HOW TO BUILD THE RIGHT CONTINUOUS THREAT EXPOSURE MANAGEMENT (CTEM) PROGRAM TO REDUCE RISK



October 10, 2024

5:30 PM-9:00 PM

Pacific Time

Today's cybersecurity leaders are under constant pressure to demonstrate their ability to manage risks effectively. With threats constantly evolving, companies need dynamic strategies to mitigate risks, especially in the cloud. This session will explore how CISOs can use Cyber Threat Exposure Management (CTEM) to stay ahead of threats and maintain strong security by analyzing attack methods and threat actor behavior. The only way security practitioners can effectively manage the ever-changing threat landscape and maximize defensive strategies is by leveraging automation, orchestration, and continuous, evidence-based validation of the tools and technologies deployed in their enterprise environment. Effective threat management must be an ongoing, continuous, and integrated service, not just a one-time analysis or isolated mitigation effort.

In this session, attendees will learn about: Generating an effective organizational threat profile Identifying the threat actors and adversarial TTPs that pose the greatest risk to your organization Understanding the business and security risks of threat exposure Gathering meaningful metrics to develop the business case for enhanced cybersecurity Developing a threat management program

that is continuous, efficient, and proactive

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