

# AGENDA

The Attacker's POV: How to Build the Right Continuous Threat Exposure Management (CTEM) Program to Reduce Risk

## Executive Event

### SPEAKERS



**Harald Upegui**  
Director of  
Information Security  
HealthPoint (CHC)



**Hima Arimanda**  
Sr. Director of  
Technology  
Elevance Health



**Emily M Bosh**  
Senior Technical  
Program Manager  
Boeing



**Jiphun Satapathy**  
CISO  
Medallia



**Steve Zalewski**  
Former CISO  
Levi Strauss &  
Company



**Courtney Hans**  
VP Cyber Services  
AmTrust Financial  
Services, Inc.

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# THE ATTACKER'S POV: HOW TO BUILD THE RIGHT CONTINUOUS THREAT EXPOSURE MANAGEMENT (CTEM) PROGRAM TO REDUCE RISK



**October 10, 2024**

5:30 PM-9:00 PM

Pacific Time

Today's cybersecurity leaders are under constant pressure to demonstrate their ability to manage risks effectively. With threats constantly evolving, companies need dynamic strategies to mitigate risks, especially in the cloud. This session will explore how CISOs can use Cyber Threat Exposure Management (CTEM) to stay ahead of threats and maintain strong security by analyzing attack methods and threat actor behavior. The only way security practitioners can effectively manage the ever-changing threat landscape and maximize defensive strategies is by leveraging automation, orchestration, and continuous, evidence-based validation of the tools and technologies deployed in their enterprise environment. Effective threat management must be an ongoing, continuous, and integrated service, not just a one-time analysis or isolated mitigation effort.

In this session, attendees will learn about: Generating an effective organizational threat profile Identifying the threat actors and adversarial TTPs that pose the greatest risk to your organization Understanding the business and security risks of threat exposure Gathering meaningful metrics to develop the business case for enhanced cybersecurity Developing a threat management program that is continuous, efficient, and proactive

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