

AGENDA

FinOps in the Fast Lane

Formula One Event

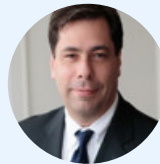
SPEAKERS



Devon Bryan
Global CSO
Booking Holdings



Meet Mehta
Global Director IT
Motorola Solutions



Antonio Marin
CIO
US Med-Equip

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October 17, 2025

Central Time

Executive Roundtable: Fueling Growth Through Smarter IT Planning

9:00 AM-12:00 PM

C-suite leaders are under competing pressure: market volatility, rising costs, and unpredictable contracts make it harder to balance operational control with growth. At the same time, innovation can't wait, funding must be unlocked faster and decisions made with confidence.

Join fellow IT and Finance leaders for a peer-to-peer discussion to share how they're aligning strategy with spend, funding innovation, and driving enterprise-wide agility.

What will be discussed?

Enterprise & Finance Alignment

Hear how leaders keep IT financial plans and enterprise forecasts in sync—improving trust in the numbers and accelerating decisions.

Agile Scenario Planning

Learn proven strategies to manage cost volatility, workforce complexity, and contract unpredictability.

Innovation Funding

See how modern planning tools help shift resources from “run” to “grow” initiatives—fueling transformation without sacrificing control.

Cap off the Experience at the F1 Grand Prix

12:00 PM-8:00 PM

Because high-performance strategy deserves a high-performance finish. Spots are limited, so join us to drive transformation forward.

****Shuttle service provided to take you to and from the race.**

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