

AGENDA

Half Day Luncheon

Simplify to Scale: The Smart Way to Unclutter IT and Accelerate Business Agility

SPEAKERS



Mike Brass
Head of Security
Architecture
National Highways



Shiva Narayan
CTO
iBANK



Vinod Bhaskaran
Vice President,
Product
Management
Nasdaq



Richard Millar
SVP IT Risk Manager
Citi



Ash Shukla
Director Managed
Services
Liberty Global



**Krishnan
Chandrasekharan**
Assoc. Director, IT
Architect
IQVIA



Shan Lodh
Director of
Engineering
The Economist Group



Andy Perryman
Director GenAI
Product, Innovation
& FinTech
SMB



Jonny Wooldridge
Director, Digital
Engineering
BT



Ross Surplice
Lead - Account
Executive
Freshworks



Germaine Broadbent
Senior Sales
Executive - Business
Development
MarXtar



Dan Mills
Senior Service
Management
Consultant
MarXtar



Anatoly Klepikov
AWS Senior Partner
Solutions Architect
[Freshworks](#)

[Click Here to Register](#)



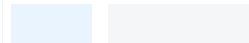
June 17, 2025

United Kingdom Time

Welcome & Registration

8:30 AM-9:20 AM

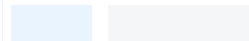
CHAIR **PANELISTS**



Opening Remarks

9:20 AM-9:30 AM

CHAIR **PANELISTS**



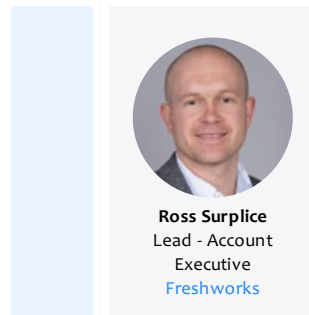
Reimagining ITSM for the Modern Enterprise: Simple, Smart, Scalable

9:30 AM-9:55 AM

As IT continues to evolve from a support function to a strategic driver of growth, the need for intuitive, agile, and scalable solutions has never been greater. In this session, Freshworks explores how organizations can break free from legacy complexity and reimagine ITSM with modern, AI-powered service delivery.

Discover how businesses use Freshservice to reduce friction, improve agent productivity, and delight end users - all while easily scaling.

CHAIR **PANELISTS**



Unlocking Agility with the Cloud: Scaling Secure, Smart, and Simple IT

10:00 AM-10:25 AM

As the foundation of digital transformation, AWS helps businesses of all sizes modernize operations, improve time-to-value, and unlock agility. In this keynote, AWS shares how cloud-native technologies enable faster innovation and seamless integration across IT ecosystems.

Learn how to accelerate business outcomes through scalable infrastructure, security, and partner-powered solutions that simplify complexity and amplify growth.

PANELISTS



Anatoly Klepikov
AWS Senior Partner
Solutions Architect
[Freshworks](#)

Networking Break

10:25 AM-10:55 AM

CHAIR PANELISTS

ITSM, But Make It Easy!

10:55 AM-11:45 AM

Let's face it - traditional ITSM can be clunky, complex, and a major roadblock to business agility. It's time for a smarter, simpler approach. Join us for an engaging conversation on how organizations are transforming IT operations by embracing intuitive, cloud-native tools that just work. Whether you're scaling your service desk, unifying workflows, or automating the boring stuff, this session is your blueprint to doing ITSM the easy way.

Expect real stories, practical takeaways, and fresh perspectives - minus the jargon.

CHAIR

PANELISTS



Dan Mills
Senior Service
Management
Consultant
[MarXtar](#)



Ross Surplice
Lead - Account
Executive
[Freshworks](#)

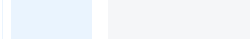


Germaine Broadbent
Senior Sales
Executive - Business
Development
[MarXtar](#)

Executive Networking Lunch

11:45 AM-1:00 PM

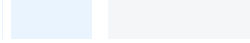
CHAIR PANELISTS



Closing Remarks & Networking

1:00 PM-1:30 PM

CHAIR PANELISTS



IN PARTNERSHIP WITH

