

Doing More with Less — How ITFM + FinOps Drive Technology Value in a **Cost-Conscious Era**

Executive Dinner

SPEAKERS



Mita Dhond Director, IT **BNY Mellon**



Founder **Ubiquitous Preferred**



Ibrahim Jackson Services



Brook Dutcher VP, Cyber Strategic Initiatives Allied World **Assurance Company** Inc.



Tom Yang Director, Engineering **NBCUniversal**



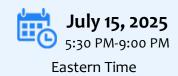
MD of Application Development (CTO) Guggenheim Securities



Director, Head of Data and Al Governance **NYU Langone**

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UNLOCK THE VALUE OF CLOUD **INVESTMENTS**



In today's economy, leaders are being asked to drive innovation while tightening spend. Cloud costs are rising, budgets are under scrutiny, and every tech investment must deliver clear business value. Join fellow finance and technology leaders for an executive roundtable exploring how Technology Business Management combines Cloud FinOps and ITFM (IT financial management) and enables organizations to:

- Maximize cloud efficiency and control variable spend
- Link technology costs directly to business outcomes
- Deliver accurate, defensible chargebacks with fully burdened unit economics Together, FinOps and ITFM create a unified approach to cost transparency, accountability, and value realization—

helping you accelerate transformation without compromising financial discipline.

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