

AGENDA

Doing More with Less — How ITFM + FinOps Drive Technology Value in a Cost-Conscious Era

Executive Dinner

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UNLOCK THE VALUE OF CLOUD INVESTMENTS



July 15, 2025

5:30 PM-9:00 PM

Eastern Time

In today's economy, leaders are being asked to drive innovation while tightening spend. Cloud costs are rising, budgets are under scrutiny, and every tech investment must deliver clear business value.

Join fellow finance and technology leaders for an executive roundtable exploring how Technology Business Management combines Cloud FinOps and ITFM (IT financial management) and enables organizations to:

- Maximize cloud efficiency and control variable spend
- Link technology costs directly to business outcomes
- Deliver accurate, defensible chargebacks with fully burdened unit economics

Together, FinOps and ITFM create a unified approach to cost transparency, accountability, and value realization—helping you accelerate transformation without compromising financial discipline.

CHAIR

TOGETHER WITH

