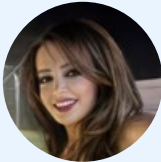


# AGENDA

Journey to Generative AI: Build Business Value at Scale

## Executive Event

### SPEAKERS



**Samy Movassaghi**  
AI Technical Lead  
[Vanguard](#)



**Awais Bajwa**  
Director  
[Bank of America](#)



**Musetta So**  
Executive Director  
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**Troy O'Brien**  
Alliance  
Development  
Director, AWS  
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**Amit Singh**  
WW Head of GTM &  
Use Cases,  
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**Sweta Sinha**  
Executive Director,  
Data Products  
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[JPMorgan Chase](#)



**Neha Vyas**  
Director of Product  
[Visa Inc](#)



**Shadaab Kanwal**  
MD of Digital, Data,  
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**Sachin Vaidya**  
CIO  
[Heritage Bank of  
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**Steve Zalewski**  
Former CISO  
[Levi Strauss & Co.](#)

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**JOURNEY TO GENERATIVE AI: BUILD  
BUSINESS VALUE AT SCALE**



**November 04, 2024**

5:30 PM-9:00 PM

Pacific Time

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for

organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

