

## **Executive Event**

# Journey to Generative Al

# **SPEAKERS**



David Stewart
Senior Manager,
Solutions Architect
Cohere



Amit Singh
WW Head of GTM &
Use Cases,
Generative AI & ML
Partnerships
Amazon



Viktoriya Smith SVP Citi



Sanjay Ramchandani Executive Director Wells Fargo



Wesley Chung Principal, Partner Development, Data and Al



Oleg Blokhin Global Head of Financial Services Practice Provectus



Sunil Palisetti Director Software Engineering Broadridge



Luke Zeng VP, Senior ML Engineer Barclays



**Denis Imaev**Head of Algorithmic
Development
Cantor Fitzgerald



Ronny Fung VP Transaction Analysis Deutsche Bank



Thomas Rizzo Chief Architect Lazard



Brett Hobden CEO & Co-founder GOTTA Sports

**Click Here to Register** 

June 27, 2024

Eastern Time

Welcome & Registration

8:30 AM-9:15 AM

## **Opening Remarks**

9:15 AM-9:25 AM

# Generative Al Adoption Trends and Key Use Cases in Financial Services

9:25 AM-9:55 AM

#### **PANELISTS**



## **Data as your Differentiator**

9:55 AM-10:15 AM

Generative AI is generic and commodity unless you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

#### **PANELISTS**



## **Networking Break**

10:15 AM-10:30 AM

### **Innovation Showcase**

10:30 AM-11:00 AM

In this live demo session, you will experience how generative AI streamlines the processing of large-volume insurance risk assessment reports, accelerating time to insights essential for underwriter decision-making. We will learn how this technology transforms traditional manual methods, significantly reducing the time and effort required in insurance risk management.

#### **PANELISTS**



Oleg Blokhin Global Head of Financial Services Practice



**David Stewart** Senior Manager, Solutions Architect Cohere

## **Navigating the Generative AI Landscape**

11:00 AM-11:30 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

#### **CHAIR**



Wesley Chung Principal, Partner Development, Data and Al AWS



Oleg Blokhin Global Head of Financial Services Practice Provectus

### **PANELISTS**



**Amit Singh** WW Head of GTM & Use Cases. Generative AI & ML Partnerships Amazon



**David Stewart** Senior Manager, Solutions Architect



CEO & Co-founder **GOTTA Sports** 

## **Starting Your Generative Al Journey**

11:30 AM-11:50 AM

#### **PANELISTS**



Oleg Blokhin Global Head of Financial Services Practice Provectus



**David Stewart** Senior Manager, Solutions Architect

## **Closing Remarks & Networking**

1:00 PM-1:30 PM

TOGETHER WITH

