

Executive Event

Journey to Generative Al

SPEAKERS



David Stewart
Senior Manager,
Solutions Architect
Cohere



Amit Singh
WW Head of GTM &
Use Cases,
Generative AI & ML
Partnerships
Amazon



Viktoriya Smith SVP Citi



Sanjay Ramchandani Executive Director Wells Fargo



Wesley ChungPrincipal, Partner
Development, Data
and Al



Oleg Blokhin Global Head of Financial Services Practice Provectus



Sunil Palisetti Director Software Engineering Broadridge



Luke Zeng
VP, Senior ML
Engineer
Barclays



Denis ImaevHead of Algorithmic
Development
Cantor Fitzgerald



Ronny Fung VP Transaction Analysis Deutsche Bank



Thomas Rizzo Chief Architect Lazard



Brett Hobden CEO & Co-founder GOTTA Sports

Click Here to Register

June 27, 2024

Eastern Time

Welcome & Registration

8:30 AM-9:15 AM

Opening Remarks

9:15 AM-9:25 AM

Generative Al Adoption Trends and Key Use Cases in Financial Services

9:25 AM-9:55 AM

PANELISTS



Data as your Differentiator

9:55 AM-10:15 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

PANELISTS



Networking Break

10:15 AM-10:30 AM

Innovation Showcase

10:30 AM-11:00 AM

In this live demo session, you will experience how generative AI streamlines the processing of large-volume insurance risk assessment reports, accelerating time to insights essential for underwriter decision-making. We will learn how this technology transforms traditional manual methods, significantly reducing the time and effort required in insurance risk management.

PANELISTS



Oleg Blokhin Global Head of Financial Services Practice **Provectus**



David Stewart Senior Manager, Solutions Architect Cohere

Navigating the Generative Al Landscape

11:00 AM-11:30 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Wesley Chung Principal, Partner Development, Data and Al



Oleg Blokhin Global Head of Financial Services Practice

Amit Singh WW Head of GTM & Use Cases, Generative AI & ML Partnerships Amazon

PANELISTS



David Stewart Senior Manager, Solutions Architect Cohere



Brett Hobden CEO & Co-founder **GOTTA Sports**

Starting Your Generative Al Journey

11:30 AM-11:50 AM

PANELISTS



Financial Services Practice



David Stewart Senior Manager, Solutions Architect Cohere

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

