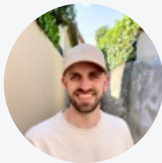


# AGENDA

Executive Event

# Journey to Generative AI

## SPEAKERS



**David Stewart**  
Senior Manager,  
Solutions Architect  
Cohere



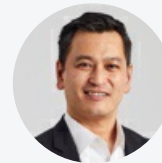
**Amit Singh**  
WW Head of GTM  
& Use Cases,  
Generative AI & ML  
Partnerships  
Amazon



**Viktoriya  
Smith**  
SVP  
Citi



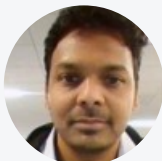
**Sanjay  
Ramchandani**  
Executive Director  
Wells Fargo



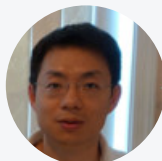
**Wesley Chung**  
Principal, Partner  
Development, Data  
and AI  
AWS



**Oleg Blokhin**  
Global Head of  
Financial Services  
Practice  
Provectus



**Sunil Palisetti**  
Director Software  
Engineering  
Broadridge



**Luke Zeng**  
VP, Senior ML  
Engineer  
Barclays



**Denis Imaev**  
Head of Algorithmic  
Development  
Cantor Fitzgerald



**Ronny Fung**  
VP Transaction  
Analysis  
Deutsche Bank



**Thomas Rizzo**  
Chief Architect  
Lazard



**Brett Hobden**  
CEO & Co-founder  
GOTTASports

[Click Here to Register](#)



**June 27, 2024**

Eastern Time

## Welcome & Registration

8:30 AM-9:15 AM

## Opening Remarks

9:15 AM-9:25 AM

## Generative AI Adoption Trends and Key Use Cases in Financial Services

9:25 AM-9:55 AM

### PANELISTS



**Amit Singh**

WW Head of GTM  
& Use Cases,  
Generative AI & ML  
Partnerships  
Amazon

## Data as your Differentiator

9:55 AM-10:15 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

### PANELISTS



**Wesley Chung**

Principal, Partner  
Development, Data  
and AI  
AWS

## Networking Break

10:15 AM-10:30 AM

# Innovation Showcase

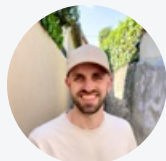
10:30 AM-11:00 AM

In this live demo session, you will experience how generative AI streamlines the processing of large-volume insurance risk assessment reports, accelerating time to insights essential for underwriter decision-making. We will learn how this technology transforms traditional manual methods, significantly reducing the time and effort required in insurance risk management.

## PANELISTS



**Oleg Blokhin**  
Global Head of  
Financial Services  
Practice  
Provectus



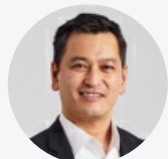
**David Stewart**  
Senior Manager,  
Solutions Architect  
Cohere

# Navigating the Generative AI Landscape

11:00 AM-11:30 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

## CHAIR



**Wesley Chung**  
Principal, Partner  
Development, Data  
and AI  
AWS

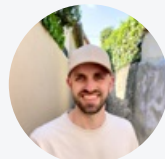
## PANELISTS



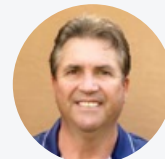
**Oleg Blokhin**  
Global Head of  
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**Amit Singh**  
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**Brett Hobden**  
CEO & Co-founder  
GOTTASports

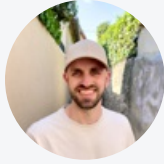
# Starting Your Generative AI Journey

11:30 AM-11:50 AM

## PANELISTS



**Oleg Blokhin**  
Global Head of  
Financial Services  
Practice  
Provectus



**David Stewart**  
Senior Manager,  
Solutions Architect  
Cohere

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## Executive Roundtable Lunch

11:50 AM-1:00 AM

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## Closing Remarks & Networking

1:00 PM-1:30 PM

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TOGETHER WITH

