

# AGENDA

## The Role of Data and Databases in Generative AI Executive Luncheon

### SPEAKERS



**Siva Natarajan**  
SVP Strategy & Operations  
Amagi



**Paul Chapman**  
Director of Post  
Technology  
MTI Film



**Mohandoss Tychicus**  
CIO  
AIDS Healthcare  
Foundation



**Vinod Kushawaha**  
First Vice President  
(FVP), Data  
Governance and  
Data Quality  
Bank of Hope



**Rakesh Mekala**  
CDO  
DIRECTV



**Mel Reyes**  
CEO, Leadership  
Advisor  
Elite Technical  
Concierge



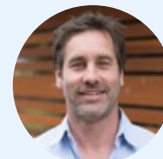
**Wade Chen**  
VP cloud ecosystem  
and partners  
Zenlayer



**La Saelee**  
Corporate Director,  
IT  
Proper Hospitality



**Ethan Huynh**  
Chief Operating  
Officer  
APNI Health



**Ken Mayer**  
Founder & CEO  
Safe Health

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### THE ROLE OF DATA AND DATABASES IN GENERATIVE AI



**October 29, 2024**

11:30 AM-2:00 PM

Pacific Time

Generative AI's true potential lies in integrating high-quality data specific to your business and customers. A modern data and

database strategy is key to transforming generic AI into a powerful differentiator for your organization. This event explores the critical role of data in generative AI, from real-world applications and strategies for successful integration to ethical considerations and the impact of upcoming advancements. Learn best practices for leveraging data and databases to enhance customer experiences, drive growth, and navigate the evolving AI landscape.

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