

# AGENDA

## The Future of IT & Cybersecurity CIO & CISO Think Tank

### SPEAKERS



**Monica Maria Sanchez**  
VP Strategic Transformations  
[Fresche Solutions](#)



**Vijay Raghavendra**  
Global Head, Partner Development, Data and Analytics, Manufacturing Industries  
[AWS](#)



**Devon Bryan**  
Global CIO  
[Carnival Corporation](#)



**Diego Garcia**  
Chief Operating Officer  
[Latam Cargo](#)



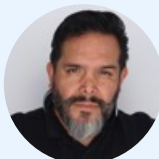
**Saqib E. Awan**  
Founder & Managing Director  
[GTM Capital](#)



**Edgar Escobar**  
CTO  
[Grupo ALTO](#)



**Ehab Tarabay**  
Head of Workplace IT Services  
[TMF](#)



**Jairo Orea**  
Global CISO  
[Royal Caribbean Group](#)



**Ana Roldan**  
CTO  
[Nova Southeastern University](#)



**Chris Boehm**  
Director, Global Field CISO  
[SentinelOne](#)

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June 11, 2024

Eastern Time

## Registration

8:30 AM-9:00 AM

## Morning Networking

9:00 AM-9:30 AM

## Opening Remarks

9:30 AM-9:40 AM

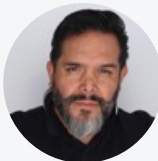
### VISION VOICES KEYNOTE

9:40 AM-10:05 AM

## Fortifying Cyber Security Together: A CISO's Call to Increase Cyber Transparency

In the evolving landscape of cybersecurity, the imperative to increase transparency takes center stage, driven by new laws and regulations mandating prompt reporting of cyber breaches. A notable example is the SEC's cyber disclosure rule, necessitating companies to report incidents within 72 hours. This shift from voluntary to mandatory information-sharing not only presents challenges but also opportunities. Compliance empowers organizations to construct more comprehensive defenses and actions against cyber risks. Regulatory guardrails provide confidence, allowing companies to explore, experiment, and compete securely. To stay ahead, a tech-enabled approach embedding cybersecurity across the enterprise is crucial. Looking forward, collaboration with the C-suite, particularly the Chief Risk Officer and General Counsel, is vital. Crafting a consistent narrative, setting priorities, and adapting to new cyber risk management practices become essential. Moreover, understanding board expectations, simplifying complex cyber regulations, and extending cybersecurity measures to external reporting teams are key considerations for navigating the regulatory landscape effectively.

### PANELISTS



**Jairo Orea**  
Global CISO  
Royal Caribbean  
Group

### KEYNOTE

10:10 AM-10:35 AM

## Incident Response from the Front Line

Join us in the evening for an intimate gathering with your peers, where we delve deep into the ever-shifting landscape of digital defense. Discover the intricate interplay between geopolitics and cyber threats, gaining invaluable insights into how global dynamics shape security strategies. Engage with seasoned security leaders as they share firsthand accounts of effective preparedness strategies, honed through experience safeguarding organizations worldwide. This exclusive event offers a unique opportunity to network with industry peers, enabling you to strengthen your cybersecurity posture in a personalized and focused setting.

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## Coffee Break

10:35 AM-10:55 AM

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## KEYNOTE PANEL

10:55 AM-11:40 AM

### Gen AI - The Hype, The Story & The Future

Gen AI, an extraordinary leap in the realm of artificial intelligence, has captured widespread attention and enthusiasm. Its narrative unfolds with rapid evolution and promises limitless potential, poised to reshape industries and redefine our interaction with technology. Amid this excitement, the critical aspect of cybersecurity takes center stage. As Gen AI continues to evolve, the imperative for robust cybersecurity measures becomes evident. Safeguarding against potential risks and vulnerabilities is crucial. Join us on this journey of unlocking Gen AI's possibilities, where the fusion of its incredible power with stringent cybersecurity practices emerges as the linchpin for a secure and promising future

#### PANELISTS



**Edgar Escobar**  
CTO  
Grupo ALTO

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## DISRUPTOR

11:45 AM-12:00 PM

### Cloud Security

The speed, flexibility, and scale of cloud computing has fundamentally transformed business operations and competitive dynamics. As organizations accelerate innovation, an overwhelming majority of IT executives regularly cite security as the #1 challenge when operating in the cloud. With adversaries increasingly targeting cloud services with both opportunistic and targeted attacks, how can security leaders devise a multi-cloud security strategy that not only works with the business to enable agility but also protects vital corporate secrets and customer data?

#### PANELISTS



**Chris Boehm**  
Director, Global Field  
CISO  
SentinelOne

### VISION VOICES KEYNOTE

1:00 PM-1:25 PM

## CIO Nexus: Mastering the Art of Business-Technology Harmony

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

### PANELISTS



**Devon Bryan**  
Global CIO  
Carnival Corporation

### PANEL

1:30 PM-2:15 PM

## Embracing Innovation: Best-of-Breed Emerging Technologies from Silicon Valley ... and Beyond!

This panel discussion will take you on a journey through the forefront of technological innovation, featuring three visionary solutions poised to revolutionize the digital landscape. These pioneering solutions address pressing challenges faced by organizations worldwide, ranging from permissions management to troubleshooting live applications and system observability.

In today's dynamic digital landscape, managing permissions effectively poses a significant challenge for organizations. However, a pioneering solution emerges to address these pressing concerns by automating permissions management based on risk and usage patterns, ensuring alignment with business needs while minimizing security risks. Moreover, a revolutionary toolset empowers developers and SREs to troubleshoot live applications swiftly and efficiently, slashing mean time to resolution and delivering substantial cost savings. Dive deeper into how these groundbreaking approaches drive productivity gains and cost efficiencies for organizations worldwide.

## PANELISTS



**Saqib E. Awan**  
Founder & Managing  
Director  
GTM Capital

## PANEL

2:20 PM-3:05 PM

# Unleashing Innovation: CIOs Driving New Business Models through Scalable AI/ML

In this dynamic session, we explore the symbiotic relationship between business evolution and the strategic role of Chief Information Officers. Focused on scaling artificial intelligence for new business models, the discussion delves into how CIOs can harness the transformative power of AI to drive innovation and reshape business paradigms. Participants will gain insights into practical approaches for integrating scalable AI solutions, exploring its potential to revolutionize operational efficiency, customer engagement, and overall competitiveness. The session places a spotlight on the pivotal role of CIOs in navigating the intersection of technology and business strategy, showcasing how they can spearhead initiatives that propel organizations into the next frontier of success.

## CHAIR



**Monica Maria Sanchez**  
VP Strategic  
Transformations  
Fresche Solutions

## PANELISTS



**Ana Roldan**  
CTO  
Nova Southeastern  
University

## Networking Break

3:05 PM-3:25 PM

## DISRUPTOR

3:25 PM-3:40 PM

# Revolutionizing Tomorrow: A Deep Dive into

# Innovation through Emerging Technologies

In this strategic session designed for Chief Information Officers (CIOs), we delve into the transformative realm of "Innovate through Emerging Tech." As technology stewards, CIOs play a pivotal role in navigating the rapidly evolving landscape of emerging technologies—such as artificial intelligence, blockchain, and the Internet of Things. The session provides CIOs with actionable insights into leveraging these technologies to drive innovation within their organizations. Attendees will explore practical strategies for implementation, addressing potential challenges, and ensuring ethical considerations in adopting these disruptive technologies. Join us to empower your role as a technology leader and discover how CIOs can strategically leverage emerging tech to propel their organizations into the forefront of innovation.

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## VISION VOICES

2:45 PM-4:00 PM

### Data Empowerment: A CISO's Guide to Unlocking Strategic Value Safely

CISOs are challenged to redefine their role not only as guardians of security but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CISOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CISOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for CISOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in the data-driven era.

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## FIRESIDE CHAT

4:05 PM-4:40 PM

### Navigating the Future through IT Evolution with CIOs at the Helm

In this session, embark on a transformative exploration of the evolving landscape of IT operations. Delving into the strategic imperative for Chief Information Officers to reshape and modernize their IT operating models, the discussion unfolds the critical role technology plays in driving business success. Participants will gain practical insights into the adaptive strategies CIOs can employ to enhance organizational agility, foster innovation, and align IT with overarching business goals. Join us for a dynamic conversation that unveils the power of evolving IT operating models, empowering organizations to thrive in the ever-evolving digital age.

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## Closing Remarks & Raffle Giveaway

4:40 PM-4:45 PM

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## Cocktail Networking

4:45 PM-5:30 PM

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