

# AGENDA

The Future of IT & Cybersecurity

# CIO & CISO Think Tank

## SPEAKERS



**Jairo Riveros**  
Managing Director  
and Global Head of  
Strategy  
*PaySend*



**Vijay Raghavendra**  
Global Head, Partner  
Development, Data  
and Analytics,  
Manufacturing  
Industries  
*AWS*



**Diego Garcia**  
Chief Operating  
Officer  
*Latam Cargo*



**Ehab Tarabay**  
Head of Workplace  
IT Services  
*TMF*



**Frank Martinez**  
AVP/CISO  
*Nova Southeastern  
University*



**Jorge Alfaro**  
CTO  
*Southeastern  
Printing*



**Luis Velandia**  
CIO & CISO  
*Best Doctors  
Insurance*



**Jairo Orea**  
Global CISO  
*Royal Caribbean  
Group*



**Dennis Legori**  
Former Associate  
Director, Security  
Awareness & Digital  
Communications  
*Carrier Global*



**Edgar Escobar**  
COO  
*Grupo ALTO*



**Greg Taffet**  
CIO  
*Logos Capital*



**Gavin Hupp**  
VP IT  
*United Parks and  
Resorts*



**Frankie Ramos**  
Ramos  
Americas CISO  
*DHL Express*



**Ivneet Kaur**  
CIO & CTO  
*Sterling*



**Romeo Siquijor**  
CIO NA /IT Head of  
North America  
*CEMEX*



**Gee Ming Chow**  
CIO  
*City of Miami*



**Michael Calderin**  
CISO  
*YAGEO Corporation*



**Oren Wortman**  
VP Client Leadership,  
NA  
*Sygnia LTD*



**Eduardo Ortiz**  
(CISO) Global Head  
of Cybersecurity VP  
Techtronic Industries  
- TTI



**Ori Porag**  
Senior IR Expert  
Sygnia Consulting  
LTD



**Diego Zengin**  
VP of Technology  
Power Construction



**Alcides Martinez**  
VP, Data  
Engineering,  
Ingestion,  
Architecture  
Marsh McLennan



**Chris Boehm**  
Global Field CISO  
SentinelOne



**Gavin Hupp**  
VP IT  
SeaWorld Parks &  
Entertainment

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**September 17, 2024**

Eastern Time

## Registration

8:30 AM-9:00 AM

## Morning Networking

9:00 AM-9:30 AM

## Opening Remarks

9:30 AM-9:40 AM

### VISION VOICES KEYNOTE

## Fortifying Cyber Security Together: A CISO's Call to Increase Cyber Transparency

9:45 AM-10:10 AM

In the evolving landscape of cybersecurity, the imperative to increase transparency takes center stage, driven by new laws and regulations mandating prompt reporting of cyber breaches. A notable example is the SEC's cyber disclosure rule, necessitating companies to report incidents within 72 hours. This shift from voluntary to mandatory information-sharing not only presents challenges but also opportunities. Compliance empowers organizations to construct more comprehensive defenses and actions against cyber risks. Regulatory guardrails provide confidence, allowing companies to explore, experiment, and compete securely. To stay ahead, a tech-enabled approach embedding cybersecurity across the enterprise is crucial. Looking forward, collaboration with the C-suite, particularly the Chief Risk Officer and General Counsel, is vital. Crafting a consistent narrative, setting priorities, and adapting to new cyber risk management practices become essential. Moreover, understanding board expectations, simplifying complex cyber regulations, and extending cybersecurity measures to external reporting teams are key considerations for navigating the regulatory landscape effectively.

## PANELISTS



Jairo Orea  
Global CISO  
Royal Caribbean  
Group

## KEYNOTE

10:15 AM-10:40 AM

### A Tale of Two Incidents from the Front Lines - the Small Rock that Diverted the Mightiest Flood

In this talk, a Sygnia incident response expert highlights the impactful role of small and simple changes in safeguarding organizations. Through a comparison of two real-life attacks by the same threat actor, witness how seemingly basic and obvious measures like awareness, effective tool usage, and swift response can prevent major disasters. It's a compelling example that sometimes, the simplest solutions stand as the strongest defense against cyberattacks.

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Oren Wortman  
VP Client Leadership,  
NA  
Sygnia LTD



Ori Porag  
Senior IR Expert  
Sygnia Consulting  
LTD

## Coffee Break

10:40 AM-11:00 AM

## KEYNOTE PANEL

### Gen AI - The Hype, The Story & The Future

11:15 AM-12:00 PM

Gen AI, an extraordinary leap in the realm of artificial intelligence, has captured widespread attention and enthusiasm. Its narrative unfolds with rapid evolution and promises limitless potential, poised to reshape industries and redefine our interaction with technology. Amid this excitement, the critical aspect of cybersecurity takes center stage. As Gen AI continues to evolve, the imperative for robust cybersecurity measures becomes evident. Safeguarding against potential risks and vulnerabilities is crucial. Join us on this journey of unlocking Gen AI's possibilities, where the fusion of its incredible power with stringent cybersecurity practices emerges as the linchpin for a secure and promising future.

**CHAIR**

**Dennis Legori**  
Former Associate  
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*Techtronic Industries  
- TTI*

**DISRUPTOR****How AI is Driving the Autonomous SOC**

12:05 PM-12:20 PM

Discover how AI is transforming security operations, from the business impacts of automation to advancements in autonomous security. We'll explore the different levels of SOC automation and what it means to lead in this era of AI, providing insights that can help shape the future of security strategy.

**PANELISTS**

**Chris Boehm**  
Global Field CISO  
*SentinelOne*

**Lunch & Networking**

12:20 PM-1:20 PM

**PANEL****CIO CISO Nexus: Mastering the Art of Business-Technology Harmony**

1:20 PM-2:05 PM

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

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**Frankie Ramos**  
**Ramos**  
Americas CISO  
*DHL Express*

**VISION VOICES****2:10 PM-2:25 PM**

## Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of AI (GenAI)

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs and CISOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

**PANELISTS**

**Romeo Siquijor**  
CIO NA /IT Head of  
North America  
*CEMEX*

**PANEL****2:40 PM-3:25 PM**

## Unleashing Innovation: CIOs Driving New Business Models through Scalable AI/ML

In this dynamic session, we explore the symbiotic relationship between business evolution and the strategic role of Chief Information Officers. Focused on scaling artificial intelligence for new business models, the discussion delves into how CIOs can harness the transformative power of AI to drive innovation and reshape business paradigms. Participants will gain insights into practical approaches for integrating scalable AI solutions, exploring its potential to revolutionize operational efficiency, customer engagement, and overall competitiveness. The session places a spotlight on the pivotal role of CIOs in navigating the intersection of technology and business strategy, showcasing how they can spearhead initiatives that propel organizations into the next frontier of success.

**CHAIR**

**Alcides Martinez**  
VP, Data  
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Ingestion,  
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**Frank Martinez**  
AVP/CISO  
*Nova Southeastern  
University*

**Networking Break**

3:25 PM-3:45 PM

**FIRESIDE CHAT****Data Empowerment: A CISO's and CIOs Guide to  
Unlocking Strategic Value Safely**

3:45 PM-4:20 PM

CIOs and IT Leaders are challenged to redefine their role not only as guardians of technology but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CIOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CIOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for CIOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in the

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**Gavin Hupp**  
VP IT  
*United Parks and  
Resorts*

**Closing Remarks & Raffle Giveaway**

4:20 PM-4:30 PM

**Cocktail Reception**

4:30 PM-5:30 PM

TOGETHER WITH

