

The Vulnerable C-Suite: Why Personal Cybersecurity is the New Frontline for CISOs

Executive Dinner

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THE VULNERABLE C-SUITE: WHY PERSONAL CYBERSECURITY IS THE NEW FRONTLINE FOR CISOS



Businesses and their leadership teams are increasingly being targeted – physically and digitally. Research from The Ponemon Institute shows that 42% of CISOs report attacks targeting executives' personal lives – a number that will only climb as cybercriminals evolve their attack methods. Cybercriminals are increasingly leveraging executives' personal digital presence as an entry point into corporate networks. Traditional cybersecurity focuses on corporate systems, leaving executives' personal digital lives exposed – creating a significant risk vector for organizations. This discussion is going to explore the ways that CISOs and CSOs can address this phenomenon to protect leadership, corporate assets, and brand reputation.

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