

# AGENDA

## Enterprise-Grade Generative AI Executive Event

### SPEAKERS



**Rik Tamm-Daniels**  
Group VP,  
Ecosystems and  
Technology  
Informatica



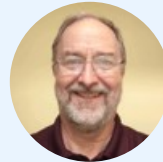
**Nathan Dean**  
Director, Application  
Services, Global  
Technology  
Universal Music  
Group



**Rakesh Mekala**  
Director - Data  
Product  
Management  
DIRECTV



**Mel Reyes**  
CEO, Leadership  
Advisor  
Elite Technical  
Concierge



**Jenson Crawford**  
VP, Software  
Engineering  
Eastman Kodak  
Company



**Duan Peng**  
SVP, AI & ML  
Southern Glazer's  
Wine and Spirits



**Robert Pelayo**  
Senior ERP Project  
Director  
Los Angeles Unified  
School District



**Allen Ohanian**  
CISO  
Los Angeles County  
Department of  
Children and Family  
Services

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ENTERPRISE-GRADE GENERATIVE AI



**November 05, 2024**

5:30 PM-9:00 PM

Pacific Time

What's in it for the Customers and Prospects? While AI and GenAI are at the forefront of every leader's mind, the successful adoption of enterprise-grade generative AI applications in production hinges on a robust and trusted data foundation. A strong data foundation demands scalability, data quality, seamless integration, governance, and security to ensure that generative AI applications produce relevant, accurate, trustworthy, and unbiased outcomes. Leaders who join will experience education and networking opportunities that will help them learn these topics: [GenAI's promise and common pitfalls](#) [Considerations for successful GenAI implementation in the enterprise](#) [Requirements for AI-ready data foundation and how data can be your GenAI differentiator](#) [Best practices for delivering Enterprise Ready GenAI at scale with Informatica & AWS](#)

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