

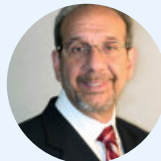
AGENDA

Future of Healthcare Healthcare Think Tank

SPEAKERS



Linda Kulhanek
CFO South Region
[CommonSpirit Health](#)



Walid Michelen
Chief Medical Officer
[ArchCare](#)



Andy Draper
CIO (Continental Division)
[HCA](#)



Janos Hajagos
Chief of Data Analytics
[Stony Brook Medicine](#)



Marvin O'Quinn
President & COO
Former
[CommonSpirit Health](#)



Benjamin Goldsteen
CEO
[North Star Outcomes](#)



Bob Clougherty
Ph.D.
CIO
[CampusWorks](#)



Christopher LaCoe
DBA, RN
VP Virtual Health
[Penn State Health](#)



Cindy Buchman
VP Strategic Planning & Operating Services
[Good Shepherd Rehabilitation Network](#)



Tom Cushing RN
Principal Advisor IT Strategy & Application Solutions
[Northwell Health](#)



Maxine Legall
Chief Diversity, Equity & Inclusion (former)
[The Jewish Board](#)



Oleg Rivkin
CEO
[Select Specialty Hospital](#)



Geeta Nastasi
CNIO
[Northwell Health](#)



Burl Stamp
President
[Stamp&Chase](#)



Mauvareen Beverley
President
[Mauvreen Beverley MD](#)



Daniel Lowe
Chief Medical Unit/Medical Director
[Start Treatment and Recovery Centers](#)



Avijit Chatterjee
Ph.D
Head of AI/ML
[MSKCC](#)



Brian Dill
Digital Health Informatics Executive
[Baxter International Inc.](#)



Tiffany Sturdivant
Director, Regional
Needs Assessment
and Planning
United Hospital Fund
New York



Bob Burgin
CEO
Amplifire eLearning



Zane Zumbahlen
Former CHRO
Cancer Treatment
Centers of America



Jelena Rudela
Assistant VP
Maimonides Medical
Center



Mike Berger
Chief Data &
Analytics Officer
Mount Sinai Health
Partners



Tim Swope
CISO
Catholic Health
System



Michael Chirico
CISO
Saint Peter's
HealthCare System



Michael Czumak
CISO
Memorial Sloan
Kettering Cancer
Center



Trevor Fink
Senior Observability
Engineer
AppDynamics



Sheldon Pink
VP Revenue Cycle
Former
Luminis Health



Michael Gross
Manager,
Cybersecurity
Intelligence
Cleveland Clinic



Paul Haser MD
Chief Medical &
Research Officer
One Brooklyn Health



Mike Berger
Chief Data &
Analytics Officer
Mount Sinai Health
Partners



Michael Gross
CEO
Engrossed Advisory

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September 12, 2023

Eastern Time

Registration

9:30 AM-10:00 AM

Morning Networking

10:00 AM-10:30 AM

Opening Remarks

10:30 AM-10:35 AM

FIRESIDE CHAT

10:35 AM-11:10 AM

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Challenges & Some Easy Wins

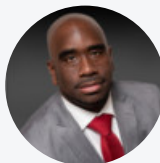
Healthcare executives have had more sleepless nights in recent times. Underpayments from Medicare and Medicaid to hospitals continue to increase. Clinicians and their hospitals continue to see an increase in providing uncompensated care. Diagnostic errors are increasing. Physicians and care givers are reporting they are burned out, and looking at alternative career options. While the challenges are numerous there have been some wins. We'll discuss the strategies and technologies that are showing a favorable ROI.

CHAIR



Oleg Rivkin
CEO
Select Specialty
Hospital

PANELISTS



Sheldon Pink
VP Revenue Cycle
Former
Luminis Health

PANEL

11:15 AM-12:00 PM

Diagnostic Tools to Improve Healthcare Outcomes for All

Getting the right diagnosis is a key aspect of health care—it provides an explanation of a patient's health problem and informs subsequent health care decisions. Unfortunately, diagnostic errors stem from a wide variety of causes including inadequate collaboration and communication various stakeholders. Generative artificial Intelligence and data science applications can help combat and prevent some of the common errors. Our panel will discuss how they've implemented these tools for the benefit of their clinicians, hospitals and patients.

CHAIR



Tom Cushing RN
Principal Advisor IT
Strategy &
Application Solutions
Northwell Health

PANELISTS



Bob Clougherty
Ph.D.
CIO
CampusWorks



Geeta Nastasi
CNIO
Northwell Health

Lunch & Disruptor Showcase

12:00 PM-1:10 PM

DISRUPTOR

12:35 PM-12:50 PM

Adaptive E-Learning: Proven Cognitive Science Applied to Workforce Capacity & Development

During a time of tremendous cost pressures, increasing nurse and staffing shortages, and patient safety declines, health systems are striving to improve patient outcomes and clinical proficiency. Health system leaders need a better, more efficient way to train that

respects learners' time and expertise by teaching them only what they need to know. Legacy training is often costly and fails to find and fix misinformation and knowledge gaps that directly contribute to adverse outcomes for health systems and the patients who rely on top-tier care.

In this session, we'll explore how recent cognitive science discoveries have been applied to make learning stick, allowing individuals to learn faster, commit knowledge to long-term memory, and perform better. Amplifire has applied this unique model to healthcare, disrupting traditional learning and developing a collaborative model with over 20 health systems. Health system collaborators are achieving material reductions in training time and costs, including reduced training time, better patient outcomes, and more proficient and satisfied clinicians and staff.

PANELISTS



Bob Burgin
CEO

Amplifire eLearning

LUNCH & DISRUPTOR SHOWCASE

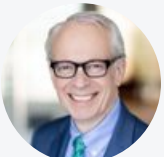
12:55 PM-1:10 PM

Frontline Leaders: Linchpins to Improving Engagement and Reducing Turnover

Higher staff turnover is a problem for everyone in healthcare, especially frontline leaders. They bear the brunt of the burden of interviewing candidates, onboarding new recruits, and figuring out how to fill staffing gaps every day. The rub: they also hold the keys to engaging and retaining the staff they recruit.

In this session, we'll explore practical strategies for developing frontline leaders as they strive to engage and retain staff, especially nurses and medical professionals. We'll also emphasize the role of senior leadership in supporting frontline leaders' efforts to re-build a workforce culture that helps all members of the care team be at their best.

PANELISTS



Burl Stamp
President

Stamp&Chase

PANEL

1:15 PM-2:00 PM

Hospital At Home: Are We Asking The Right Questions

Should hospitals reconsider how and where they deliver care to patients? Some are seeing the hospital-at-home model as a promising approach to improve value. What is the ROI on hospital-at-home, and specifically for patients who need acute-level care? Does this care delivery model reduce costs, improve outcomes and enhance the patient experience?

CHAIR



Christopher LaCoe
DBA,RN
VP Virtual Health
Penn State Health

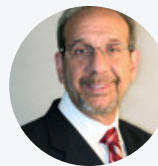
PANELISTS



Mike Berger
Chief Data &
Analytics Officer
Mount Sinai Health
Partners



Cindy Buchman
VP Strategic Planning
& Operating Services
Good Shepherd
Rehabilitation
Network



Walid Michelen
Chief Medical Officer
ArchCare

PANEL

Delivering a Seamless Digital Healthcare Experience with Full Stack Observability

2:05 PM-2:50 PM

Digital transformation impacts every aspect of care delivery, from the administrative centers, to the hospital campuses and primary care clinics where patients are seen. As new capabilities are added, some services must migrate to a cloud-first or hybrid cloud model based on business requirements. Ensuring uptime, availability and fidelity of patient and provider experience becomes increasingly more difficult in such a dynamic environment. Learn how Full-Stack Observability to ease the burden and demystify your applications and technology stack, whether on-prem, in the cloud, or both

CHAIR



Bob Clougherty
Ph.D.
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CampusWorks

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Medicine



Daniel Lowe
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Unit/Medical Director
Start Treatment and
Recovery Centers



Trevor Fink
Senior Observability
Engineer
AppDynamics

Networking Break

2:50 PM-3:10 PM

PANEL

Improving Employee Retention by Using Data & Analytics

3:10 PM-3:55 PM

The cost of attrition in critical categories is increasing, in fiscal and qualitative metrics. How can we use data and analytics to improve employee retention? What tools are there that impact the employee experience? Which recruitment channels should be prioritized to attract the most talented professionals? What trainings can provide real-time numbers on the effectiveness of employee training?

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Benjamin Goldsteen
CEO
North Star Outcomes

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FIRESIDE CHAT

4:00 PM-4:35 PM

Multigeneration & Multicultural Team Management

Successfully being able to manage teams of professionals who straddle multiple generations and cultures is of extreme importance in clinical settings. Healthcare leaders must think differently and challenge each other to see past generational stereotypes and recognize everyone's seat at the table. How do you recognize the need to plan differently and find opportunities to personalize the employee experience?

CHAIR



Maxine Legall
Chief Diversity,
Equity & Inclusion
(former)
The Jewish Board

PANELISTS



Tiffany Sturdivant
Director, Regional
Needs Assessment
and Planning
United Hospital Fund
New York



Mauvareen Beverley
President
Mauvreen Beverley
MD

Closing Remarks & Raffle Giveaway

4:35 PM-4:40 PM

Cocktail Hour

4:40 PM-5:40 PM

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