

Reimagining the Perimeter: Executive Vulnerabilities as a Corporate Threat

Executive Event

SPEAKERS



Michael Wareman CISO - Director IS & Infrastructure Marmon Holdings, Inc



Johnny Burton
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Officer
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at Northwestern
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Global Head of
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Central Time

Arrival & Check In

11:30 AM-12:00 PM

KEYNOTE

Reimagining the Perimeter: Executive Vulnerabilities as a Corporate Threat

12:00 PM-12:20 PM

The digital and physical lives of executives are increasingly being targeted by sophisticated adversaries, creating a new and expanded attack surface that poses a direct threat to corporate infrastructure.

As part of this event, we will explore the methods used by threat actors to exploit personal vulnerabilities to facilitate corporate breaches. We will discuss together and analyze real-world scenarios where attacks on executives have led to significant data breaches, highlighting the need for a fundamental shift in cybersecurity strategy.

The facilitated conversation will delve into what enterprises are doing to adapt to this new normal by exploring what proactive measures are being adopted or designed to secure the personal digital lives of executives with high-profiles. The discussion will provide actionable insights for implementing holistic cybersecurity frameworks that seamlessly integrate executive protection into the organization's broader security posture.

Join us to learn how to fortify your organization against modern threats by addressing the critical link between the personal security of your leaders and the resilience of your corporate assets.

PANELISTS



FIRESIDE CHAT

12:25 PM-1:00 PM

The Vulnerable C-Suite: Why Personal Cybersecurity is the New Frontline for CISOs

Businesses and their leadership teams are increasingly being targeted – physically and digitally. Research from The Ponemon Institute shows that 42% of CISOs report attacks targeting executives' personal lives – a number that will only climb as cybercriminals evolve their attack methods.

Cybercriminals are increasingly leveraging executives' personal digital presence as an entry point into corporate networks. Traditional cybersecurity focuses on corporate systems, leaving executives' personal digital lives exposed – creating a significant risk vector for organizations.

This Fireside Chat is going to explore the ways that CISOs and CSOs can address this phenomenon to protect leadership, corporate assets, and brand reputation.

More about Digital Executive Protection

Digital Executive Protection (DEP) is a proactive, holistic approach to securing executives and their families in their personal lives to protect corporate assets from cyber threats.





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Lunch 1:00 PM-2:00 PM

Safety Instructions

2:15 PM-2:45 PM

Driving Experience

2:40 PM-3:30 PM

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