

# AGENDA

## Architecting the Future of Commerce Data **Executive Dinner**

### SPEAKERS



**Johan Bryssinck**  
Head of Federated AI  
*Swift*



**Steven Segall**  
Former Head of  
Strategy &  
Transformation  
*Timex Group*



**Mike Coble**  
Former IT Director  
Digital and CRM  
Technologies  
*Eileen Fisher Inc*



**Aleksandar Gyorev**  
Vice President,  
Enterprise Platform  
Engineering  
*Two Sigma*

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### ARCHITECTING THE FUTURE OF COMMERCE DATA



**March 13, 2025**

5:30 PM-9:00 PM

Eastern Time

In today's fast-changing commerce landscape, data is the key to unlocking growth and staying competitive. Whether you're a traditional retailer, a digital-first brand, or a platform shaping the future of buying and selling, leveraging data effectively is essential. Join us for an exclusive dinner series to explore how businesses across the commerce spectrum can overcome data challenges and drive transformative results.

TOGETHER WITH

