

# AGENDA

Navigating Supply Chain Disruption with Intelligence

## Executive Event

### SPEAKERS



**Amar Sanghera**  
WW Head AWS  
Supply Chain  
Solutions at AWS  
AWS



**Mark Gordon**  
Sr. Director, Supply  
Chain Solutions  
Anaplan



**BJ Sara**  
COO  
Danice Stores



**Masha Litvak**  
VP Finance &  
Strategy, and Chief  
of Staff to the CFO  
The Estée Lauder  
Companies Inc.



**Said Deep**  
Director, Supply  
Chain  
Now Foods



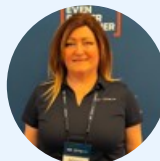
**Melody Lam**  
CFO  
FreshDirect



**Kenny Yarberry**  
Exec. Director,  
Procurement  
PCI Pharma Services



**Dan Wittstein**  
Director Global  
Business Planning  
Slalom



**Allyson Smith**  
Senior Director,  
Supply Chain  
ADI Global



**Jennifer Herrmann**  
Director, Supply  
Chain Management  
Altice USA



**Chrissy Frey**  
Director, Car-T  
Manufacturing  
Operations Abecma  
Bristol-Myers Squibb



**Delisa Myricks**  
Director, Linear  
Commercial & Sports  
Operations  
Warner Bros.  
Discovery

[Click Here to Register](#)



October 29, 2025

Eastern Time

## Welcome & Opening Remarks

1:00 PM-1:15 PM

## Facing the Hype: An Executive Reality Check on AI in Supply Chain

1:15 PM-2:00 PM

AI is dominating boardroom conversations—but for supply chain leaders in the consumer industry, the question isn't *if* AI is coming, it's *what's actually working*. In this candid fireside chat, we'll cut through the hype to explore where AI is delivering measurable value, and where it's still just a slide in a sales deck. We'll discuss how leaders who've seen AI deployed across planning, forecasting, and execution, and learn how to separate innovation worth investing in from noise that wastes time and budget.

### PANELISTS



**Amar Sanghera**  
WW Head AWS  
Supply Chain  
Solutions at AWS  
[AWS](#)



**Mark Gordon**  
Sr. Director, Supply  
Chain Solutions  
[Anaplan](#)

## Financializing your Supply Chain Decision Making to Unlock Value

2:00 PM-2:25 PM

Explore how financializing supply chain decisions transforms operations into profit drivers. See how linking choices to P&L impact leads to smarter planning and continuous IBP outcomes that deliver long-term business value.

### PANELISTS



**Mark Gordon**  
Sr. Director, Supply  
Chain Solutions  
[Anaplan](#)



**Dan Wittstein**  
Director Global  
Business Planning  
[Slalom](#)

## Networking Break

2:25 PM-2:30 PM

## Navigating Supply Chain Disruption with Intelligence

2:30 PM-3:15 PM

Supply chain disruptions are constant—some need automation, others demand strategic modeling. Join experts to explore how AI is reshaping supply chain planning with faster responses, smarter strategies, and greater resilience.

## PANELISTS



**Amar Sanghera**  
WW Head AWS  
Supply Chain  
Solutions at AWS  
[AWS](#)



**Mark Gordon**  
Sr. Director, Supply  
Chain Solutions  
[Anaplan](#)



**Dan Wittstein**  
Director Global  
Business Planning  
[Slalom](#)

## Final Thoughts & Raffle Giveaway

3:15 PM-3:30 PM

## Entertainment

3:30 PM-4:00 PM

TOGETHER WITH

