

AGENDA

Navigating Supply Chain Disruption with Intelligence **Executive Event**

SPEAKERS



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WW Head AWS
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Senior Director,
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Yael Gomez
CIO/CISO
Pet Madness



Alan Hudson
Magician
Alan Hudson
Magician



Ashok Narayan
DCIO
Florida's Natural

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October 29, 2025

Eastern Time

Welcome & Opening Remarks

1:00 PM-1:15 PM

Facing the Hype: An Executive Reality Check on AI in Supply Chain

1:15 PM-2:00 PM

AI is dominating boardroom conversations—but for supply chain leaders in the consumer industry, the question isn't if AI is coming, it's *what's actually working*. In this candid fireside chat, we'll cut through the hype to explore where AI is delivering measurable value, and where it's still just a slide in a sales deck. We'll discuss how leaders who've seen AI deployed across planning, forecasting, and execution, and learn how to separate innovation worth investing in from noise that wastes time and budget.

PANELISTS



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Financializing your Supply Chain Decision Making to Unlock Value

2:00 PM-2:25 PM

Explore how financializing supply chain decisions transforms operations into profit drivers. See how linking choices to P&L impact leads to smarter planning and continuous IBP outcomes that deliver long-term business value.



Bob Honer
Senior Director,
Domain Expert
Supply Chain
Practice
[Anaplan](#)

Navigating Supply Chain Disruption with

2:30 PM-3:15 PM

Intelligence

Supply chain disruptions are constant—some need automation, others demand strategic modeling. Join experts to explore how AI is reshaping supply chain planning with faster responses, smarter strategies, and greater resilience.

CHAIR



Yael Gomez
CIO/CISO
Pet Madness

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Final Thoughts & Raffle Giveaway

3:15 PM-3:30 PM

Entertainment - Magician

3:30 PM-4:00 PM

PANELISTS



Alan Hudson
Magician
*Alan Hudson
Magician*

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