

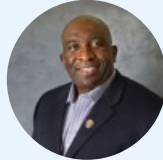
AGENDA

The Future of IT & Cybersecurity CIO & CISO Think Tank

SPEAKERS



Richard Rushing
CISO
Motorola Mobility
Inc



Calvin Nobles Ph.D.
Chair IT &
Management
(Former)
Illinois Institute of
Technology



Matt Hansen
Vice President
Technology -
Connected Rewards
JPMorgan Chase



Wei Manfredi
VP of Global
Architecture, Data &
Generative AI
McDonalds



Shaun Marion
Former VP & CISO
McDonald's



Mike Blake
CTO
American Hotel &
Lodging Association



David Todd
SVP, Chief
Information Officer
White Lodging
Services



Saqib E. Awan
Founder & Managing
Director
GTM Capital



Devin Rudnicki
CISO
Fitch Ratings



Katie Hanahan
Deputy CISO
Ingredion



John Tryon
Deputy CISO
Health Care Service
Corporation



Cole Sinkford
Global CISO
GlobalFoundries



Kenneth Townsend
Global CISO
Ingredion



John Kellerhals
President / CISO
InfraGard



Ebenezer Arumai
Chief Information
Security Director
Oldcastle Building
Envelope



Brent Deterding
CISO
Afni, Inc.



Abhay Shah
Head of Technology,
Infosec Risk &
Compliance
DoorDash

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September 19, 2024

Central Time

Registration

8:30 AM-9:00 AM

Morning Networking

9:00 AM-9:30 AM

Opening Remarks

9:30 AM-9:40 AM

VISION VOICES KEYNOTE

Bridging the Gap: Mastering the Art of Business-Technology Harmony

9:40 AM-10:05 AM

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

KEYNOTE

Fortifying Cyber Security Together: A CISO's Call to Increase Cyber Transparency

10:10 AM-10:35 AM

In the evolving landscape of cybersecurity, the imperative to increase transparency takes center stage, driven by new laws and regulations mandating prompt reporting of cyber breaches. A notable example is the SEC's cyber disclosure rule, necessitating companies to report incidents within 72 hours. This shift from voluntary to mandatory information-sharing not only presents challenges but also opportunities. Compliance empowers organizations to construct more comprehensive defenses and actions against cyber risks. Regulatory guardrails provide confidence, allowing companies to explore, experiment, and compete securely. To stay ahead, a tech-enabled approach embedding cybersecurity across the enterprise is crucial. Looking forward, collaboration with the C-suite, particularly the Chief Risk Officer and General Counsel, is vital. Crafting a consistent narrative, setting priorities, and adapting to new cyber risk

management practices become essential. Moreover, understanding board expectations, simplifying complex cyber regulations, and extending cybersecurity measures to external reporting teams are key considerations for navigating the regulatory landscape effectively.

Coffee Break

10:35 AM-10:55 AM

VISION VOICES

10:55 AM-11:10 AM

Data Revolution Leadership: CIOs at the Helm of Modernization for Strategic Value

This session explores the pivotal role of CIOs in modernizing data to unlock its full value. In the contemporary digital landscape, data stands as a strategic asset, and CIOs are at the forefront of harnessing its potential. The abstract emphasizes the CIO's responsibility in implementing cutting-edge technologies and data management strategies that go beyond mere storage, enabling organizations to derive actionable insights. By adopting innovative approaches, such as advanced analytics, artificial intelligence, and cloud solutions, CIOs can transform data into a valuable resource, driving efficiency, innovation, and informed decision-making across the enterprise. The discussion delves into the evolving responsibilities of CIOs in leading the charge towards data modernization, ensuring organizations remain competitive and agile in an increasingly data-centric world.

DISRUPTOR

11:15 AM-11:30 AM

Building Cyber Fortitude: CISO Strategies for Resilient Cybersecurity

In the realm of building cyber resilience, organizations confront increased risk exposure amidst bold moves and evolving external challenges. Despite investments in technology and data, risk leaders, including CISOs, express difficulty in keeping pace with the persistent threat of cyber crises. However, in today's business landscape, discussions of digital transformation or reinvention are inseparable from considerations of cybersecurity. Looking ahead, stakeholders, from the board to frontline cybersecurity operations, pose critical questions about resiliency. This includes inquiries about the adequacy of efforts to safeguard the company and its customers in the face of cyber attacks. The focus shifts to identifying opportunities to minimize the impact on business and shareholder value through effective threat response. Embracing cybersecurity as a whole-of-business endeavor, organizations are urged to align themselves with business owners, adapting to changes in the cyber landscape and fortifying resilience against disruptions. Building confidence in the cybersecurity program becomes paramount in navigating the dynamic and challenging cyber landscape effectively.

Lunch & Panel Discussion

11:30 AM-12:30 PM

PANEL

11:45 AM-12:30 PM

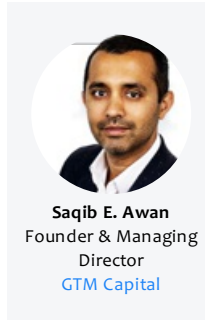
Embracing Innovation: Best-of-Breed Emerging

Technologies from Silicon Valley ... and Beyond!

This panel discussion will take you on a journey through the forefront of technological innovation, featuring three visionary solutions poised to revolutionize the digital landscape. These pioneering solutions address pressing challenges faced by organizations worldwide, ranging from permissions management to troubleshooting live applications and system observability.

In today's dynamic digital landscape, managing permissions effectively poses a significant challenge for organizations. However, a pioneering solution emerges to address these pressing concerns by automating permissions management based on risk and usage patterns, ensuring alignment with business needs while minimizing security risks. Moreover, a revolutionary toolset empowers developers and SREs to troubleshoot live applications swiftly and efficiently, slashing mean time to resolution and delivering substantial cost savings. Dive deeper into how these groundbreaking approaches drive productivity gains and cost efficiencies for organizations worldwide.

PANELISTS



VISION VOICES

12:30 PM-12:45 PM

Navigating the Cyber Frontier: CISO Strategies for Effective Risk Management

In the context of effective cyber risk management, the challenge lies in keeping up with evolving technology, particularly during cloud or technology transformations. The adoption of threat intelligence, GenAI, the metaverse, and machine learning presents both opportunities and challenges, with a need for technology leaders to grasp the security implications. While these technologies enhance cyber risk management, they also offer efficiencies through task automation. Striking a balance between risks and rewards is crucial for gaining trust and staying competitive. Looking forward, organizations must explore innovative approaches to cyber risk management, emphasizing resilience against third-party risks. Collaboration with the leadership team is essential to take an enterprise-wide view of current and future threats, develop action plans, safeguard critical assets, and facilitate quick recovery. Early collaboration with the executive team is encouraged to integrate risk management into transformation strategies and extract maximum benefits from emerging technologies.

PANEL

12:50 PM-1:35 PM

Gen AI - The Hype, The Story & Cybersecurity

GenAI, a revolutionary innovation in the world of artificial intelligence, has garnered immense attention and hype in recent years. Its story is one of rapid evolution and limitless potential, as it promises to transform industries, enhance decision-making processes, and revolutionize the way we interact with technology. However, amid the excitement, the role of cybersecurity becomes paramount. With GenAI's ever-expanding capabilities, the need for robust cybersecurity measures is essential to safeguard against potential risks and vulnerabilities. As we continue to unlock the possibilities of GenAI, the fusion of its incredible power with stringent cybersecurity practices will be the key to a safer and more promising future.

PANELISTS



Devin Rudnicki
CISO
Fitch Ratings

Networking Break

1:35 PM-1:55 PM

VISION VOICES

1:55 PM-2:10 PM

Data Empowerment: A CISO's Guide to Unlocking Strategic Value Safely

CISOs are challenged to redefine their role not only as guardians of security but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CISOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CISOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for CISOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in the data-driven era.

FIRESIDE CHAT

2:15 PM-2:50 PM

Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of GenAI

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

DISRUPTOR

2:55 PM-3:10 PM

Cybersecurity Leadership in the Era of AI and ML: Navigating Innovation and Responsibility

In the dynamic realm of artificial intelligence (AI) and machine learning (ML), CISOs play a pivotal role in leveraging these advancements for enhanced cybersecurity. Strategic integration of AI and ML is essential for bolstering security measures, optimizing decision-making,

and driving innovation. CISOs must adopt a comprehensive approach, considering the entire lifecycle of these technologies to ensure both efficiency and ethical use. Establishing robust governance frameworks becomes paramount, addressing biases, ensuring transparency, and minimizing unintended consequences.

Looking ahead, as AI and ML continue to advance, CISOs face evolving challenges and regulatory considerations. Proactive engagement involves staying informed about changing regulations, particularly in areas such as data privacy and ethical AI practices. CISOs should strive for a tech-enabled understanding of AI and ML systems, encompassing deployment, impact, and security measures. This approach positions organizations to navigate the regulatory landscape effectively, ensuring responsible and competitive integration of AI and ML into cybersecurity strategies.

Networking Break

3:10 PM-3:30 PM

PANEL

Cyber Arms Race: Fortifying Cyber Readiness Against Ransomware Attacks

3:30 PM-2:15 PM

Let's dive into the intersection of AI, the cyber arms race, and ransomware resilience. Ransomware attacks continue to escalate, inflicting substantial financial losses, data breaches, and tarnished reputations across sectors. As we navigate through 2024, businesses must comprehend the true implications of these attacks within their operational context. Despite achieving cybersecurity compliance, vulnerabilities persist, necessitating a deeper understanding of ransomware's impact and broader strategies for mitigating overall cyber risk exposure. Advanced AI technologies are shaping both offensive and defensive cyber strategies, offering proactive threat detection, comprehensive risk management frameworks, and insights to fortify cybersecurity posture against ransomware and beyond. Don't miss this opportunity to fortify your defenses and stay ahead in the AI-powered cyber landscape.

VISION VOICES

Fostering Digital Trailblazers: A Strategic Imperative for CIOs in 2024

4:10 PM-4:25 PM

Addressing the multifaceted challenges faced by CIOs in the contemporary technological landscape, the imperative to develop transformational leaders takes center stage. The heightened demand for innovation, enterprise-wide transformation, and evolving technology capabilities poses significant hurdles for CIOs, often leading to an overburdened IT department. To navigate this complexity, the focus shifts towards fostering digital transformation leaders, referred to as digital trailblazers. Gartner highlights leader and manager development as a top priority for HR in 2024, emphasizing the need for CIOs to collaborate with HR in tapping into training and development programs. By cultivating leaders skilled in transformation and change management, CIOs can enhance their department's capacity to oversee initiatives, standardize platforms, and deliver faster results, ultimately reducing friction to change within the organization. Looking ahead to 2024, this strategic approach becomes essential for CIOs seeking to strike the right balance in their digital transformation programs, avoiding the pitfalls of overpromising and under delivering.

Closing Remarks & Raffle Giveaway

4:25 PM-4:30 PM

Cocktail Hour

4:30 PM-5:30 PM

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