

# AGENDA

## The Future of IT & Cybersecurity CIO & CISO Think Tank

### SPEAKERS



**Saqib E. Awan**  
Founder & Managing  
Director  
Gtm Capital



**Devin Rudnicki**  
CISO  
Fitch Group



**Ebenezer Arumai**  
Chief Information  
Security Director  
Oldcastle Building  
Envelope



**Kenneth Townsend**  
Global CISO  
Ingredion



**Lee Painter**  
Global Head of IS  
Governance  
Zurich Insurance  
Group



**Jason Kaley**  
SVP IT Operations,  
BI/AI & Architecture  
Medline



**John Kellerhals**  
President-Em  
InfraGard Chicago



**Wei Manfredi**  
VP of Global  
Architecture, Data &  
Generative AI  
McDonalds



**Adriana Guzman**  
CIO  
Loretto Hospital



**Russ Felker**  
CTO  
Trinity Logistics



**Mike Yau**  
Former VP of IT  
Northern Trust



**Grant Ecker**  
VP Chief Enterprise  
Architecture  
ECOLAB



**Yael Gomez**  
Fractional CIO / CTO I  
Former  
Walgreens Boots  
Alliance



**Katie Hanahan**  
Deputy CISO  
American Medical  
Association



**Sid Chakravarty**  
VP Performance  
Insights (Analytics)  
Synchrony



**Kevin Fleet**  
VP of Technical Sales  
Strategy and  
Operations  
Informatica



**Patrick Quint**  
CIO  
Duravant



**Ashish Shah**  
Co-Founder  
Andromeda Security



**David Schaar**  
CISO / Director, IT  
Security &  
Compliance  
Genuine Cable Group



**Glendon Schmitz**  
CISO  
Virginia Department  
of Behavioral Health  
and Developmental  
Services



**Vijay Jakka**  
Global Data & AI  
Practice Leader  
Sankhya



**Shirley Mui-Lyles**  
Former MD,  
Technology &  
Innovation  
CIBC



**Ciaran Flaherty**  
Partnerships Lead  
Luminance  
Technologies Ltd



**Jay Patel**  
Senior Sales Engineer  
Azul Systems



**Sid Chakravarty**  
VP Performance  
Insights (Analytics)



**Russ Felker**  
CTO  
MegaCorp Logistics



**Shirley Mui-Lyles**  
Principal Consultant  
Optimus Risk  
Management, LLC



**Wei Manfredi**  
SVP, AI and  
Architecture  
IHG Hotels & Resorts

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**September 19, 2024**

Central Time

## Registration

8:30 AM-9:15 AM

## Morning Networking

9:15 AM-10:00 AM

## Opening Remarks

10:00 AM-10:10 AM

## VISION VOICES KEYNOTE

### Building a Cyber Resilient Culture

10:10 AM-10:35 AM

The ability of an organization to prepare for, respond to, and recover from cyber threats. A cyber-resilient organization can adapt to known and unknown crises, threats, adversities, and challenges.

In today's dynamic digital landscape, fostering a cyber-resilient culture is paramount. It involves not only fortifying defenses against current threats but also anticipating and preparing for tomorrow's uncertainties. To achieve this, organizations must prioritize both technical measures and cultivate a workforce that is informed, vigilant, and adept at responding effectively. This holistic approach extends beyond individual organizations, requiring collaborative efforts, information sharing, and awareness of emerging threat landscapes to create a network of resilience in the face of evolving cyber challenges.

## PANELISTS



**Kenneth Townsend**  
Global CISO  
Ingredion

## KEYNOTE PANEL

10:35 AM-11:25 AM

# CIO Leadership Evolution: Embracing Emerging Technologies and Strengthening Business Partnerships

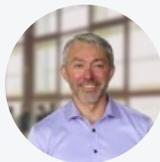
In today's rapidly changing digital landscape, the roles of CIOs and CTOs are evolving at an unprecedented pace. This panel will explore how IT leaders can navigate the integration of emerging technologies like AI and Generative AI while fostering strong relationships with business leadership. Our discussion will cover strategies for bridging the talent gap, ensuring that organizations are equipped with the skills needed to leverage new technologies effectively. Gain insights into how modern IT leaders can drive innovation, align technology initiatives with business goals, and cultivate a dynamic workforce to meet future challenges.

### CHAIR



**Grant Ecker**  
VP Chief Enterprise  
Architecture  
ECOLAB

### PANELISTS



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CTO  
Trinity Logistics



**Patrick Quint**  
CIO  
Duravant



**Shirley Mui-Lyles**  
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CIBC

## Coffee Break

11:25 AM-11:45 AM

## PANEL

11:45 AM-12:25 PM

# Build AI Success on Trusted Data

Artificial intelligence (AI) and generative AI (GenAI) are crucial for staying competitive and driving efficiency and innovation. While GenAI introduces new capabilities, AI success depends on navigating regulatory landscapes like the European Union AI Act and ensuring data is trusted, governed, holistic and democratized. Understanding the impact and challenges of AI and GenAI is essential for data leaders.

AI and GenAI's impact and common pitfalls

Considerations for successful AI implementation

Requirements for AI-ready data and how to scale AI projects

Best practices around data management for AI

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Former VP of IT  
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ECOLAB



**Vijay Jakka**  
Global Data & AI  
Practice Leader  
Sankhya

## VISION VOICES

12:30 PM-12:45 PM

# The Future of Generative AI: Transforming Business and Technology

Explore the transformative potential of Generative AI in this forward-looking session, where we will delve into how this cutting-edge technology is set to revolutionize business and technology landscapes. We will discuss emerging trends, anticipated advancements in the next 12-24 months, and their impact on various industries. Learn about practical applications of Generative AI, from enhancing customer experiences to driving innovation and operational efficiency. Our experts will also address the ethical considerations, regulatory challenges, and best practices for successful AI integration. Join us to gain insights into how Generative AI can unlock new opportunities and shape the future of your organization.

## PANELISTS



**Wei Manfredi**  
VP of Global  
Architecture, Data &  
Generative AI  
McDonalds

## Lunch & Networking

12:45 PM-1:55 PM

## PANEL

1:55 PM-2:40 PM

# Embracing Innovation: Best-of-Breed Emerging Technologies from Silicon Valley ... and Beyond!

This panel discussion will take you on a journey through the forefront of technological innovation, featuring three visionary solutions poised to revolutionize the digital landscape. These pioneering solutions address pressing challenges faced by organizations worldwide, ranging from permissions management to troubleshooting live applications and system observability.

In today's dynamic digital landscape, managing permissions effectively poses a significant challenge for organizations. However, a pioneering solution emerges to address these pressing concerns by automating permissions management based on risk and usage patterns, ensuring alignment with business needs while minimizing security risks. Moreover, a revolutionary toolset empowers developers and SREs to troubleshoot live applications swiftly and efficiently, slashing mean time to resolution and delivering substantial

cost savings. Dive deeper into how these groundbreaking approaches drive productivity gains and cost efficiencies for organizations worldwide.

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**Ciaran Flaherty**  
Partnerships Lead  
Luminance  
Technologies Ltd

#### PANEL

### Gen AI - The Hype, The Story & Cybersecurity

2:45 PM-3:30 PM

GenAI, a revolutionary innovation in the world of artificial intelligence, has garnered immense attention and hype in recent years. Its story is one of rapid evolution and limitless potential, as it promises to transform industries, enhance decision-making processes, and revolutionize the way we interact with technology. However, amid the excitement, the role of cybersecurity becomes paramount. With GenAI's ever-expanding capabilities, the need for robust cybersecurity measures is essential to safeguard against potential risks and vulnerabilities. As we continue to unlock the possibilities of GenAI, the fusion of its incredible power with stringent cybersecurity practices will be the key to a safer and more promising future.

#### CHAIR



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CISO  
Virginia Department  
of Behavioral Health  
and Developmental  
Services

#### DISRUPTOR

### Funding Cyber Security (time more than money) by Addressing Low Hanging Fruit

3:35 PM-3:50 PM

Security costs and is absolutely necessary to protect both brand and customers. As much as we ensure the popular and sexy parts of the org are well covered, at times we must revisit our business-critical systems to ensure the latest available options are being used. In this session we will explore a very real situation faced by a multi-national corporation whose technical debt was becoming so cumbersome that upon analysis they found and corrected thousands of security flaws, saved millions of dollars and reclaimed over 60% of their DevOps teams' cycles spent on vulnerability (mostly false positives) triage.

## PANELISTS



**Jay Patel**  
Senior Sales Engineer  
Azul Systems

## Networking Break

3:50 PM-4:10 PM

## VISION VOICES

### Strengthening Security Governance: Call for Transparency

4:10 PM-4:25 PM

In the dynamic realm of AI security, the imperative to increase transparency is crucial, driven by new regulations like the SEC's cyber disclosure rule. This shift mandates swift reporting of breaches, presenting challenges and opportunities in the evolving landscape of AI risk and governance. Compliance empowers organizations to fortify AI security comprehensively, collaborating with the C-suite, including the Chief Risk Officer and General Counsel. Crafting a consistent narrative, setting priorities, and adapting to new AI risk practices are essential. Understanding board expectations, simplifying regulations, and extending AI security measures to external reporting teams are key considerations for effective risk governance in the dynamic regulatory landscape of AI security.

## PANELISTS



**Lee Painter**  
Global Head of IS  
Governance  
Zurich Insurance  
Group

## FIRESIDE CHAT

### Cyber Arms Race: Fortifying Cyber Readiness Against Ransomware Attacks

4:30 PM-5:05 PM

Let's dive into the intersection of AI, the cyber arms race, and ransomware resilience. Ransomware attacks continue to escalate, inflicting substantial financial losses, data breaches, and tarnished reputations across sectors. As we navigate through 2024, businesses must comprehend the true implications of these attacks within their operational context. Despite achieving cybersecurity compliance, vulnerabilities persist, necessitating a deeper understanding of ransomware's impact and broader strategies for mitigating overall cyber risk exposure. Advanced AI technologies are shaping both offensive and defensive cyber strategies, offering proactive threat detection, comprehensive risk management frameworks, and insights to fortify cybersecurity posture against ransomware and beyond. Don't miss this opportunity to fortify your defenses and stay ahead in the AI-powered cyber landscape.

**CHAIR**



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InfraGard Chicago

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**David Schaar**  
CISO / Director, IT  
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Compliance  
Genuine Cable Group

**Closing Remarks & Raffle Giveaway**

5:05 PM-5:15 PM

**Cocktail Hour**

5:15 PM-6:00 PM

TOGETHER WITH

