

AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



Philip Howard
Director, Data
Applications - Data
Insights
Ollion

[Click Here to Register](#)



November 19, 2024

Central Time

Executive Event

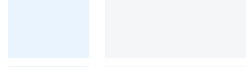
8:30 AM-1:30 PM

CHAIR PANELISTS

Opening Remarks

9:20 AM-9:30 AM

CHAIR PANELISTS

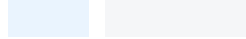


Generative AI Adoption Trends and Key Use Cases

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

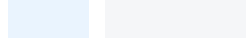
CHAIR PANELISTS



Networking Break

9:50 AM-10:05 AM

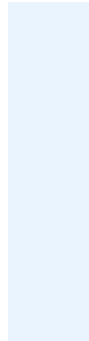
CHAIR PANELISTS



Innovation Showcase

10:05 AM-10:45 AM

CHAIR



PANELISTS



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Navigating the Generative AI Landscape

10:45 AM-11:40 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR

PANELISTS



Philip Howard
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Executive Roundtable Lunch

11:45 AM-1:00 PM

CHAIR PANELISTS

Closing Remarks & Networking

1:00 PM-1:30 PM

CHAIR PANELISTS

TOGETHER WITH

