

AGENDA

Driving into AI - The Generative AI Opportunity for the Automotive Industry

Executive Event

SPEAKERS



Rolf Löwisch
Director Data & AI
[IBM](#)



Tiziano Curci
Team Manager | Data
& AI Partner Business
Development EMEA
[AWS](#)



Serif Ali Aydogan
Manager, Sales & BD
[MAN Truck & Bus](#)



Christian Waltermann
Senior Director &
Program Executive
Automotive High-
Performance
Computer Series
[CONTINENTAL](#)



Marcus Siefertmann
Director HV Harness
Engineering
[DRÄXLMAIER Group](#)
[Companies](#)



Saravanan Jaganathan
Lead Program
Manager - Vehicle
Software
[Iveco Group](#)



Markus Glasser
SVP EMEA
[EOS](#)



Stefan Badura
Director Engineering
[Grammer AG](#)



Till Lesinski
Head of IT,
Corporate Systems
[Lilium](#)



Dominik Beden
Head of Product
Technical
Management
[Valeo Deutschland](#)



Stephan Braun
COO
[Moxa Inc.](#)



Bernhardt Lueddecke
Director Validation
Global
[Kautex Textron](#)



Arber Qesja
Deputy Unit Head
[DENSO](#)



Dario Trinkgeld
Head of Sales Vans
[Mercedes-Benz AG](#)

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November 12, 2024

Central European Time

Virtual Race Track - Driving Competition

4:30 PM-6:30 PM

Driving into AI - The Generative AI Opportunity for the Automotive Industry

6:30 PM-9:30 PM

Automotive companies' existing investments in digital, data and cloud technology provide a strong foundation to harness the potential of generative AI. Join the discussion with industry peers and experts on how to scale AI from pilot experimentation to broad value gain in productive use. Innovative project that reduced costs and increased customer satisfaction across all functional areas, from product development to after-sales service. Get ready for a unique experience that blends the thrill of driving with cutting-edge conversations about the future of Artificial Intelligence.

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