

# AGENDA

From Alerts to Advantage: How Cyber Threat Intelligence Is Reshaping  
Risk Decisions

## Executive Event

### SPEAKERS



**Ray  
Laudenbach**  
Director, Information  
Security Risk  
Management  
Optum

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### FROM ALERTS TO ADVANTAGE: HOW CYBER THREAT INTELLIGENCE IS RESHAPING RISK DECISIONS



**March 12, 2026**

5:30 PM-9:00 PM

Central Time

Cyber Threat Intelligence now plays a critical role in how executives assess enterprise risk, make investment decisions, and anticipate disruption beyond the security function. As threat actors leverage automation, AI, and increasingly interconnected third-party ecosystems, CTI provides the strategic context leaders need to separate routine activity from material business exposure. This executive discussion will focus on how intelligence can be applied to improve risk prioritization, align security decisions with business objectives, and support more proactive leadership conversations. Attendees can expect to walk away with a clearer understanding of where CTI delivers the most value at the executive level and how to better translate intelligence into informed, timely decisions.

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