

# AGENDA

## The Future of IT & Cybersecurity CIO & CISO Think Tank

### SPEAKERS



**Jairo Riveros**  
Managing Director  
and Global Head of  
Strategy  
Paysend



**Frank Martinez**  
AVP/CISO  
Nova Southeastern  
University



**Jairo Orea**  
Global CISO  
Royal Caribbean  
Group



**Edgar Escobar**  
COO  
Alto



**Gavin Hupp**  
VP IT  
SeaWorld Parks &  
Entertainment



**Ivneet Kaur**  
CIO & CTO  
Sterling



**Romeo Siquijor**  
CIO NA /IT Head of  
North America  
CEMEX



**Sapana Patel**  
VP Solutions  
Architecture  
Spirit Airlines



**Margarita Rivera**  
Global CISO  
Carnival Corporation



**Johann Balaguer**  
CISO  
Seminole Hard Rock  
Support Services



**Luis Velandia**  
CIO & CISO  
Best Doctors  
Insurance



**Paulo Nunez**  
VP, Head of Global  
Customs Operations  
DHL International

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October 16, 2025

Eastern Time

Registration

8:30 AM-9:00 AM

## Morning Networking

9:00 AM-9:35 AM

## Opening Remarks

9:35 AM-9:45 AM

### VISION VOICES KEYNOTE

9:50 AM-10:15 AM

## Mental Fatigue, Burnout & the Human Risk Factor in Cybersecurity

Cybersecurity isn't just a technical challenge—it's a human one. With mounting pressure, 24/7 threats, and increasing accountability, today's workforce is under immense stress. This leadership roundtable explores the intersection of mental wellness, organizational resilience, and insider risk. Topics include burnout detection, human error trends, building psychologically safe teams, and fostering a culture where security isn't just enforced—but owned. Learn how executives are rethinking workforce sustainability in security, with practical strategies for retention, performance, and mental clarity at every level.

### PANELISTS



Margarita Rivera  
Global CISO  
Carnival Corporation

### KEYNOTE

10:15 AM-10:40 AM

## The AI Acceleration Era: Security, Trust & Competitive Advantage

Artificial intelligence is reshaping how organizations operate, compete, and protect themselves. But while AI offers speed and scale, it also introduces new risks from data leakage to biased models and attack surface expansion. This keynote explores how companies are weaving AI into their business and security strategies without compromising trust. We examine the frameworks guiding responsible AI adoption, how to embed governance from day one, and the balance between innovation and oversight. The message is clear: AI isn't optional—but trust, transparency, and resilience are non-negotiable.

## Coffee Break

10:40 AM-11:00 AM

### PANEL

11:00 AM-11:40 AM

## CISOs at the Crossroads: From Guardians of Compliance to Drivers of Business Resilience

CISOs today find themselves confessing to a difficult truth: despite unprecedented investments in tools, teams, and frameworks, breaches keep rising, compliance pressures multiply, and boards demand proof of value. The role has evolved from quiet guardian of IT systems into a high-stakes strategist balancing innovation with risk, a communicator who must translate technical threats into business outcomes, and a leader navigating relentless ransomware, AI-driven attacks, and cloud vulnerabilities. This panel will openly address the

real struggles CISOs face—burnout, budget battles, regulatory overload—and reveal how top security leaders are transforming those challenges into opportunities to drive resilience, earn board trust, and position security as a business enabler rather than just a defense mechanism.

#### PANELISTS



**Edgar Escobar**  
COO  
Alto



**Johann Balaguer**  
CISO  
Seminole Hard Rock  
Support Services



**Margarita Rivera**  
Global CISO  
Carnival Corporation

#### FIRESIDE CHAT

11:45 AM-12:20 PM

### What's Next in Cyber? Investment Priorities from the Boardroom

Cybersecurity has earned its place in the boardroom, but now comes the hard part: making smart investment decisions under scrutiny. This closing panel unpacks where executive teams are placing their bets for 2025 and beyond. Hear how top decision-makers evaluate risk, justify spend, and align cybersecurity with business growth. The conversation spans budget trends, M&A signals, innovation priorities, and the shifting expectations around ROI. Walk away with a board-level view of what's moving the needle and what's being left behind.

#### PANELISTS



**Luis Velandia**  
CIO & CISO  
Best Doctors  
Insurance

#### Lunch & Disruptor Showcase

12:25 PM-1:25 PM

#### VISION VOICES

1:30 PM-1:45 PM

### Revolutionizing Tomorrow: A Deep Dive into Innovation through Emerging Technologies

In this strategic session designed for Chief Information Officers (CIOs), we delve into the transformative realm of "Innovate through Emerging Tech." As technology stewards, CIOs play a pivotal role in navigating the rapidly evolving landscape of emerging technologies—such as artificial intelligence, blockchain, and the Internet of Things. The session provides CIOs with actionable insights into leveraging these technologies to drive innovation within their organizations. Attendees will explore practical strategies for implementation, addressing potential challenges, and ensuring ethical considerations in adopting these disruptive technologies. Join us to empower your role as a technology leader and discover how CIOs can strategically leverage emerging tech to propel their organizations into the forefront of innovation.

#### DISRUPTOR

1:50 PM-2:05 PM

# Digital Ethics in the Age of Data

In the age of data, the ever-expanding digital landscape has raised pressing concerns and considerations for individuals, businesses, and society at large. The widespread collection, analysis, and utilization of data have reshaped the way we interact with technology and one another. Key issues revolve around the protection of personal privacy, the security of sensitive information, the need for transparency in data practices, and the mitigation of biases inherent in algorithms and AI systems. As data-driven technologies continue to advance, navigating these challenges is imperative, impacting how we safeguard individual rights, establish ownership over data, and promote equitable and responsible data use.

## VISION VOICES

2:05 PM-2:45 PM

### The Future of Digital Strategy in a Rapidly Evolving Landscape

The future of digital strategy in a rapidly evolving landscape is poised to be both dynamic and transformative. As technology continues to advance at an unprecedented pace, organizations must adapt their digital strategies to stay competitive and relevant. Data-driven decision-making, AI and machine learning integration, and a seamless user experience will be at the forefront. With the growing importance of sustainability and ethical considerations, digital strategies will also need to incorporate responsible practices. Furthermore, the rise of new platforms and communication channels, such as virtual reality and augmented reality, will require businesses to be agile and innovative in their approach. Success in this evolving landscape will depend on a proactive and flexible approach to digital strategy, ensuring that organizations can not only keep up with change but also lead in shaping the digital future.

#### PANELISTS



**Paulo Nunez**  
VP, Head of Global  
Customs Operations  
[DHL International](#)

## Networking Break

2:35 PM-2:55 PM

## VISION VOICES

3:15 PM-3:30 PM

### The AI Acceleration Era: Security, Trust & Competitive Advantage

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## DISRUPTOR

3:20 PM-3:35 PM

### What's AI Doing for You?

The terms "Artificial Intelligence" and "Advanced Machine Learning" are often thought of interchangeably. While there is a relationship between AI and AML, to say they are the same thing is an oversimplification and misclassification. Rather, one begets the other with AI being the basic principle upon which AML is developed. As AI begins to mature and migrate away from purely advanced mathematical operations into decision making paradigms, AML steps forward as the predictive ability of machines to process vast quantities of data. As

data and analytics becomes foundational to the way every business operates, AI and AML will become foundational capabilities.

## FIRESIDE CHAT

3:40 PM-4:15 PM

### Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of GenAI

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

#### PANELISTS



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Best Doctors  
Insurance



**Sapana Patel**  
VP Solutions  
Architecture  
Spirit Airlines

### Closing Remarks & Raffle Giveaway

4:15 PM-4:25 PM

### Cocktail Networking

4:30 PM-5:30 PM

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