

AGENDA

AWS & Impetus Technology

Executive Luncheon

SPEAKERS



Sergey Kozlovich
VP of Software
Engineering
Los Angeles Times



Derek Larsen
VP GTM Strategy -
Unified Data
Platform Services
*Impetus
Technologies, Inc.*



Dean Weber
Founder / CEO
Quantum AI Health



Jonathan Gallo
Director, Product
Management -
Discovery Platform &
Cloud Strategy
Cotality



Patrick Callahan
Analytics Sales
Leader, US-
Enterprise and
Retail/CPG
AWS



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IMPETUS

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May 14, 2024

Pacific Time

Lunch & Registration

11:30 AM-12:00 PM

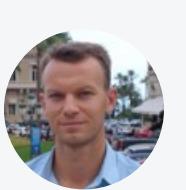
KEYNOTE

How Los Angeles Times uses GenAI to Drive Content Recommendations

12:00 PM-12:25 PM

This keynote explores the transformative impact of GenAI technologies to redefine strategic vision and operational efficiency within the organization. It delves into innovative applications of GenAI, ranging from content recommendations to advanced problem-solving, providing business leaders with insights on how to leverage these technologies to enhance operational efficiency, foster innovation, and navigate the evolving digital landscape.

PANELISTS



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PANEL

Unlocking the Potential of Generative AI

12:30 PM-1:15 PM

Dive into the future of business innovation with our expert panel featuring leaders from various industries. This session will explore the transformative impact of Generative AI technologies across industries, offering strategic insights into integration, data privacy, real-time analytics, and the road ahead for businesses ready to embrace the next wave of technological advancement. Whether you're navigating data challenges or seeking to leverage GenAI for competitive edge, this discussion is an invaluable opportunity to learn from the forefront of digital transformation. Join us to empower your organization with the knowledge to lead in the era of Generative AI.

CHAIR

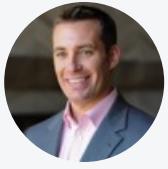


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Closing Remarks & Networking

1:15 PM-2:30 PM

TOGETHER WITH

