

# AGENDA

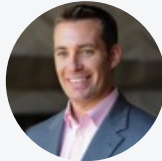
AWS & Impetus Technology

# Executive Luncheon

## SPEAKERS



**Sergey Kozlovich**  
VP of Software Engineering  
Los Angeles Times



**Derek Larsen**  
VP GTM Strategy - Unified Data Platform Services  
Impetus Technologies, Inc.



**Dean Weber**  
Founder / CEO  
Quantum AI Health



**Jonathan Gallo**  
Director, Product Management - Discovery Platform & Cloud Strategy  
Cotality



**Patrick Callahan**  
Analytics Sales Leader, US-Enterprise and Retail/CPG  
AWS



**Sergey Kozlovich**  
VP of Software Engineering  
Los Angeles Times



IMPETUS

[Click Here to Register](#)



May 14, 2024

Pacific Time

## Lunch & Registration

11:30 AM-12:00 PM

### KEYNOTE

12:00 PM-12:25 PM

## How Los Angeles Times uses GenAI to Drive Content Recommendations

This keynote explores the transformative impact of GenAI technologies to redefine strategic vision and operational efficiency within the organization. It delves into innovative applications of GenAI, ranging from content recommendations to advanced problem-solving, providing business leaders with insights on how to leverage these technologies to enhance operational efficiency, foster innovation, and navigate the evolving digital landscape.

### PANELISTS



**Sergey Kozlovich**

VP of Software Engineering  
Los Angeles Times

### PANEL

12:30 PM-1:15 PM

## Unlocking the Potential of Generative AI

Dive into the future of business innovation with our expert panel featuring leaders from various industries. This session will explore the transformative impact of Generative AI technologies across industries, offering strategic insights into integration, data privacy, real-time analytics, and the road ahead for businesses ready to embrace the next wave of technological advancement. Whether you're navigating data challenges or seeking to leverage GenAI for competitive edge, this discussion is an invaluable opportunity to learn from the forefront of digital transformation. Join us to empower your organization with the knowledge to lead in the era of Generative AI.

### CHAIR



**Patrick Callahan**

Analytics Sales Leader, US-Enterprise and Retail/CPG  
AWS

### PANELISTS



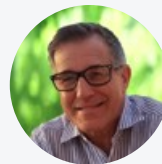
**Sergey Kozlovich**

VP of Software Engineering  
Los Angeles Times



**Derek Larsen**

VP GTM Strategy - Unified Data Platform Services  
Impetus Technologies, Inc.



**Dean Weber**

Founder / CEO  
Quantum AI Health



**Jonathan Gallo**

Director, Product Management - Discovery Platform & Cloud Strategy  
Cotality

## Closing Remarks & Networking

1:15 PM-2:30 PM

TOGETHER WITH

