

# AGENDA

Transforming Business with Generative AI: Insights for C-Suites

## Executive Dinner

### SPEAKERS



**Mariam Saad**  
IT Director  
TELUS



**Jean-Francois Ross**  
Executive Director,  
CN Data Services  
CN



**Teddy Wong**  
CTO  
Squeeze Animation  
Studios



**Fabrice Magini**  
SVP - Corporate  
Finance,  
Infrastructure  
Forvis Mazars,  
Canada



**Thierry Leroux-Demers**  
Assistant VP,  
Architecture  
Governance,  
Enterprise &  
Technology Services  
Manulife



**Nabil Beitinjane**  
Faculty Lecturer,  
Academic Program  
Coordinator  
McGill University

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### TRANSFORMING BUSINESS WITH GENERATIVE AI: INSIGHTS FOR C-SUITES



**September 24, 2025**

5:30 PM-9:00 PM

Eastern Time

This session will focus on the transformative potential of generative AI in reshaping business models and driving innovation. Executives will discover how to leverage AI to optimize processes, enhance decision-making, and create new value propositions. The discussion will include case studies, best practices, and strategies for overcoming common implementation challenges.

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