

# AGENDA

Viewing Cybersecurity with a New Lens

## Cortex

### SPEAKERS



**Bruce Hembree**  
Field CTO  
Palo Alto Networks +  
Cortex



**Peter Dentico**  
CISO  
Omnicom Media  
Group



**Shaun Marion**  
VP & CISO  
McDonald's



**Alyssa Miller**  
BISO  
S&P Global Ratings



**Diego Souza**  
Global CISO  
Cummins Inc.



**Jeffrey Vinson**  
SVP CISO  
Harris Health System



**VJ Viswanathan**  
CEO  
Torqe



**Octavia Howell**  
BISO  
Equifax



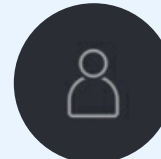
**Jason Koehn**  
CIO  
State of Kansas  
Department of  
Human Services &  
Aging/Disabilities



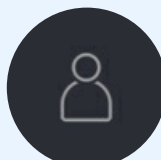
**Cheri Glass**  
Vice President  
Employee Experience  
Baptist Healthcare  
Systems



**Deepak Chebbi**  
Director of Solution  
Architecture  
AmerisourceBergen



**Rajagopal Puttaparti**  
Corporate VP  
New York Life



**Steve Zalewski**  
Former CISO  
Levi Strauss & Co.



**Paul Calatayud**  
Chief Security Officer  
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**Gavin Grounds**  
Executive Director,  
Information Risk  
Management and  
Cybersecurity  
Strategy  
Verizon



**Tony Parrillo**  
VP Enterprise IT  
Global Head of  
Security  
Schneider Electric

## Viewing Cybersecurity with a New Lens:

### From Cutting Edge Prevention to Next Level Detection and Response

Cyber criminals not only remain a step ahead... They are widening the gap. Today's global enterprise has to contend with a persistent adversary and an exponentially growing and complex risk landscape. Building a resilient cybersecurity strategy includes more focus than ever before. You have to put yourself in the shoes of the bad actors to truly see your vulnerabilities in a new way.



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**November 10, 2021**

Central

## FIRESIDE CHAT

### Filling the Talent Void

11:30 AM-12:15 PM

Information Security is a white-hot field. Over the last decade, it has gone from after-thought, to scapegoat, to critical enterprise success factor. As a result, the need for capable and qualified Information Security specialists, whether front-line Analysts, mid-level Managers, or top level CISOs is at an all-time high. However, the availability of personnel with the necessary skills is sinking to an all-time low. There simply is not enough expertise to go around. In this environment, senior Information Security leaders must express creativity in their pursuit of the people, performance, and passion necessary to address this capability shortfall.

#### CHAIR



**VJ Viswanathan**  
CEO  
Torque

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## Entertainment Introduction

12:20 PM-12:35 PM

## KEYNOTE PANEL

12:40 PM-1:30 PM

# AI and ML: Using Emerging Technologies to Reinforce Security Defense Efforts

The improvements in Artificial Intelligence (AI) and Machine Learning (ML) are a double edged sword. It has the capability to improve upon security decision making and incident pattern recognition while also enabling hackers to create malware. Thus it is critical for CISOs to adopt these technologies to stay ahead of advanced threats and improve the recognition of exploits and weaknesses within their networks.

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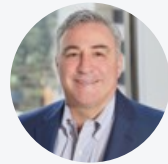
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## Entertainment

1:35 PM-2:05 PM

## KEYNOTE PANEL

2:10 PM-3:00 PM

# The Greatest Fears ... Human or Technology?

The biggest fear is not the technology, it is the potential of human error that could expose your organization to a cyberattack. The majority of CISOs agree that an employee carelessly falling victim to a phishing scam is the most likely cause of a security breach. Most also agree that they will not be able to reduce the level of employee disregard for information security. How do we guard against human error without limiting employee efficiency and productivity?

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### PANELISTS



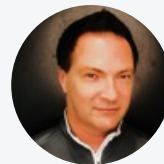
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## FIRESIDE CHAT

3:05 PM-3:50 PM

## Being Effective.... Securely

In the post pandemic era, remote employment is the new status quo. Employers are forced to implement and improve the digital workplace by providing productivity tools and accessibility to company resources. In this session, we will share case studies of successful digital workplace implementations, including how to deal with the inherent security risks of expanded accessibility to company resources. In this session you will learn from real working examples the keys to implementing a successful digital workplace including how to evaluate the potential ROI from the different security strategies available.

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## Closing Remarks

3:50 PM-4:00 PM

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