

AGENDA

Digital Transformation in the Post-Pandemic Era

CIO Council

SPEAKERS



Igor Volovich
Security Strategist
[Cyber Strategy Partners](#)



Ram Ramadoss
Vice President,
Privacy, Information
Security & EHR
Oversight
[CommonSpirit Health](#)



Vic Ventura
CIO
[Novolex](#)



Anna Thomas
Vice President,
Private Banking
Technology
[Brown Brothers Harriman](#)



Chuck Allen
Regional Sales
Manager
[Silver Peak](#)



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**DIGITAL TRANSFORMATION IN THE POST-
PANDEMIC ERA**



July 14, 2021

11:00 AM-12:15 PM

Eastern Standard Time (EST)

While we have been talking about digital transformation since 2010, everything shifted with the pandemic lock-down. Timelines for transformation have accelerated and as we enter the post-pandemic era, IT organizations are challenged with finding the resources and the budgets to meet the new demands from their business leaders, their users in the new hybrid work environment, and their customers. The winners are thinking about how they are going to grow, how they're going to touch base more with their customers, understand their insights, and build digital feedback. The winners are also the ones that have the most efficient cost structure.

CHAIR



Igor Volovich
Security Strategist
[Cyber Strategy](#)
[Partners](#)

PANELISTS



Ram Ramadoss
Vice President,
Privacy, Information
Security & EHR
Oversight
[CommonSpirit](#)
[Health](#)



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[Brown Brothers](#)
[Harriman](#)



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Manager
[Silver Peak](#)

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