C VISION INTERNATIONAL

# AGENDA

AWS & Telstra Purple

# Executive Luncheon

## SPEAKERS

**Dom Raniszewski**
Principal Consultant, Data & AI
Telstra Purple

**Lenka Bednarikova**
Head of Data & AI
Telstra Purple

**Sam Kline**
Analytics Strategist
AWS

Do you have fluid access to data honed for a specific business context or problem to leverage Generative AI? Can you relate to the struggles that come with a digital transformation journey? Understanding “what great looks like,” or data privacy, security, compliance, or creating a data-driven culture just to name a few. Do your business and IT teams struggle to align on a data strategy?

Are you ready to drive business outcomes using data? AWS and Telstra Purple can help you get a head start and create new outcomes through digital transformation using database, analytics, AI and ML.

Click Here to Register

## October 31, 2023

Eastern Australia Time

## Registration & Opening Remarks

**11:30 AM-12:00 PM**

## Build Business Value at Scale with Generative AI

**12:00 PM-2:00 PM**

In a fast changing world where Generative AI holds immense potential and requires careful safeguarding, it is more important than ever for organizations to stay focused on solving for business priorities. Organizations need a modern data strategy and an AI strategy in order to innovate rapidly with generative AI at scale. This topic provides an overview of addressable use cases for generative AI; the approach to mobilizing and scaling business value; how to think holistically about data and AI; and considerations for technology, people, process, and mindset.

**Discussion Topics**

Data is an asset - leverage its power to drive business value for Generative AI
Technology: Modern Data Foundation. Incrementally scale data, platform, and people according to use case priority
Mindset: Foster innovation, agility, and reduce the cost of experimentation
People: New skills and roles; close the skill gaps
Process: Governance, Ethics and Alignment

## Closing Remarks & Networking

**2:00 PM-2:30 PM**

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