

AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



Don Mishory
Managing Partner
[Storm Reply](#)



Jeff Olson
CRO
[CrateDB](#)



Brendan Conrad
Senior Solution
Engineer
[CrateDB](#)



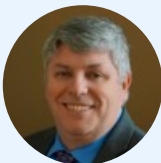
Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
[AWS](#)



Pete Shagory
EVP, Strategy &
Corporate
Development
[CONMED
Corporation](#)



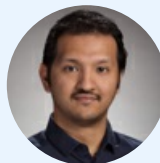
Aditya Kaushal
Director Enterprise
Data Architecture
[Ahold Delhaize](#)



Ken Kazinski
Global Cyber Security
Management Attack
Surface
[Abbott](#)



Michael Livshutz
Analytics Engineer
and Data
Governance
[McDonalds](#)



Manu Cyriac
Head of Digital
Products and
Software Engineering
[Harley-Davidson](#)



Andrew Werner
Director, Security &
Technology
Management
[Leo Burnett
Worldwide](#)



Joel Blumenau
Sr Director - SPI
[AAR](#)



**Sabrykrishnan
Loganathan**
Director of Digital &
Gen-AI Strategy
[Regal Rexnord](#)

[Click Here to Register](#)



January 22, 2025

Central Time

Welcome & Registration

8:30 AM-9:30 AM

Opening Remarks

9:20 AM-9:30 AM

Generative AI Adoption Trends and Key Use Cases

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

PANELISTS



Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
[AWS](#)

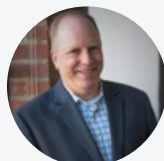
Innovation Showcase

9:55 AM-10:35 AM

PANELISTS



Brendan Conrad
Senior Solution
Engineer
[CrateDB](#)



Don Mishory
Managing Partner
[Storm Reply](#)

Networking Break

10:35 AM-10:50 AM

Navigating the Generative AI Landscape

10:55 AM-11:45 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
[AWS](#)

PANELISTS



Don Mishory
Managing Partner
[Storm Reply](#)



Jeff Olson
CRO
[CrateDB](#)

Executive Roundtable Lunch

11:45 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

