

# AGENDA

Executive Event

# Journey to Generative AI

## SPEAKERS



**Don Mishory**  
Managing Partner  
[Storm Reply](#)



**Jeff Olson**  
CRO  
[CrateDB](#)



**Brendan Conrad**  
Senior Solution  
Engineer  
[CrateDB](#)



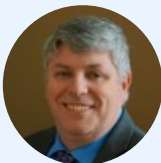
**Pradyut Bafna**  
Americas Leader -  
GenAI and Machine  
Learning ISV Partners  
[AWS](#)



**Pete Shagory**  
EVP, Strategy &  
Corporate  
Development  
[CONMED  
Corporation](#)



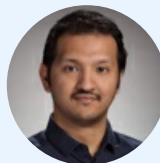
**Aditya Kaushal**  
Director Enterprise  
Data Architecture  
[Ahold Delhaize](#)



**Ken Kazinski**  
Global Cyber Security  
Management Attack  
Surface  
[Abbott](#)



**Michael Livshutz**  
Analytics Engineer  
and Data  
Governance  
[McDonalds](#)



**Manu Cyriac**  
Head of Digital  
Products and  
Software Engineering  
[Harley-Davidson](#)



**Andrew Werner**  
Director, Security &  
Technology  
Management  
[Leo Burnett  
Worldwide](#)



**Joel Blumenau**  
Sr Director - SPI  
[AAR](#)



**Sabrykrishnan  
Loganathan**  
Director of Digital &  
Gen-AI Strategy  
[Regal Rexnord](#)

[Click Here to Register](#)



January 22, 2025

Central Time

## Welcome & Registration

8:30 AM-9:30 AM

## Opening Remarks

9:20 AM-9:30 AM

## Generative AI Adoption Trends and Key Use Cases

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

### PANELISTS



**Pradyut Bafna**  
Americas Leader -  
GenAI and Machine  
Learning ISV Partners  
[AWS](#)

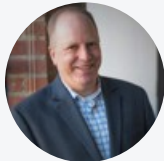
## Innovation Showcase

9:55 AM-10:35 AM

### PANELISTS



**Brendan Conrad**  
Senior Solution  
Engineer  
[CrateDB](#)



**Don Mishory**  
Managing Partner  
[Storm Reply](#)

## Networking Break

10:35 AM-10:50 AM

## Navigating the Generative AI Landscape

10:55 AM-11:45 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

## CHAIR



**Pradyut Bafna**  
Americas Leader -  
GenAI and Machine  
Learning ISV Partners  
[AWS](#)

## PANELISTS



**Don Mishory**  
Managing Partner  
[Storm Reply](#)



**Jeff Olson**  
CRO  
[CrateDB](#)

---

## Executive Roundtable Lunch

11:45 AM-1:00 PM

---

## Closing Remarks & Networking

1:00 PM-1:30 PM

---

TOGETHER WITH

