

AGENDA

When the Rubber Meets Network APIs. Why Connectivity is the New Horsepower for the Automotive Industry

Virtual Council

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WHEN THE RUBBER MEETS NETWORK APIS.
WHY CONNECTIVITY IS THE NEW
HORSEPOWER FOR THE AUTOMOTIVE
INDUSTRY



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The automotive world is racing toward a smarter, more connected future, but one essential piece remains missing from the stack: network APIs. This panel dives into how programmable networks are becoming mission-critical for modern mobility. Whether it's about keeping vehicles updated, navigating dense cities, or delivering seamless in-car experiences, network APIs are the engine behind it all.

Autonomous driving and teledriving – where ultra-reliable, low-latency connectivity is essential, especially in congested or complex environments
Over-the-air (OTA) updates – ensuring secure and complete software delivery, boosted by network quality of service controls
Reliable device and vehicle location – especially in urban canyons, indoors, and parking structures where GPS alone falls short
In-car entertainment – from video streaming to real-time contextual services, tied to connectivity status and driving conditions
Whether you're building the next-gen vehicle or the infrastructure that powers it, this conversation will help you understand why the road to automotive success is paved with network APIs.

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