C VISION INTERNATIONAL

# AGENDA

## Building the AI-Powered Marketing Motion That Delivers Results

# Executive Dinner

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## BUILDING THE AI-POWERED MARKETING MOTION THAT DELIVERS RESULTS

**December 09, 2026**
6:00 PM-9:30 PM
Central European Time

Marketing leaders have access to more data than ever, yet turning that information into timely, actionable decisions remains a challenge. Traditional reporting often reveals what happened after budgets have already been spent.
This executive discussion will examine how AI-powered intelligence is changing the way CMOs measure performance, optimize campaigns, and allocate resources. Participants will explore how real-time insights and self-service analytics can help marketing teams respond faster, improve efficiency, and drive measurable growth.

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